

Preventive Medicine 2011 ■ Lifestyle Medicine 2011

February 16-19, 2011 | Grand Hyatt San Antonio | San Antonio, Texas

# Conference Program



**“Implementing Prevention  
and Quality in a New Era”**

**ACPM**  
American College of  
Preventive Medicine



American College of  
Lifestyle Medicine

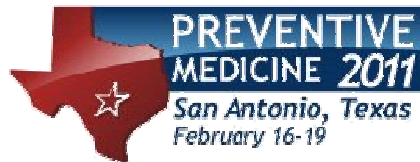
Facebook has a population of 500 million.  
50 million tweets are sent a day.  
You have something to say.  
Can they hear you?

## Session 15: Speak Into the Microphone: Leveraging Social Media for Population Health Improvement

Thursday, February 17th, 4:45pm  
Lone Star E-Level 2

At the conclusion of this session, participants will be able to:

- Demonstrate an understanding of the basics of social media – the tools, the principles behind them, and where they are headed
- Explain the potential of these new tools to other preventive health professionals
- Describe how others in the field are using this new approach
- Choose a path for beginning to experiment with social media, including engaging in peer-to-peer interaction around pertinent preventive medicine issues using ACPM-sponsored social media



**@Preventive Medicine attendees**  
**Don't miss a thing at PM 2011!**

**Are you on Twitter?** follow **@PrevMedSeries** for live Preventive Medicine 2011 updates. Also, check out **@ACPM\_HQ** for up-to-date public health and preventive medicine news.

### **Tweet to Win Free ACPM Gear**

Onsite **Twitter** users can use the **#PM2011** hashtag or “@ mention” ( or “like” and @mention American College of Preventive Medicine on **Facebook**) to be entered in a daily (Wed-Sat) drawing for free ACPM swag.

**ACPM**  
American College of  
Preventive Medicine

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# President's Welcome

February 2011

Dear Colleagues,

Welcome to San Antonio and the annual meeting of the American College of Preventive Medicine – **Preventive Medicine 2011**. On behalf of the leadership and planning committee, we are delighted you've joined us for this premier event in the field of preventive medicine. Since we gathered one year ago in Washington DC, we've seen the enactment of momentous federal health reform legislation. We've also seen greater importance placed on the role of preventive medicine in health reform. The theme of this year's meeting – "Prevention and Quality in a New Era" – could not be more appropriate.

Recognizing that federal health reform legislation is going to impact the worlds of health care, public health, and preventive medicine, Preventive Medicine 2011 brings together thought leaders, peers, and other stakeholders to explore what some expect could be revolutionary changes to the system. We are pleased you have chosen to spend several days with us, taking advantage of cutting-edge education, scientific updates, and best practices in Clinical Preventive and Lifestyle Medicine, Public Health Practice, and Prevention Policy. No other meeting provides such a unique opportunity for you to enhance your knowledge base and adapt your skill sets.

To our members, sponsors, exhibitors and valued attendees from previous Preventive Medicine conferences, we extend a warm welcome back and appreciate your ongoing support of the College. I also want to welcome our first-time attendees, exhibitors, and sponsors. We look forward to building strong relationships with you going forward into this new era.

We also welcome our colleagues from the American College of Medical Quality and the American College of Lifestyle Medicine and encourage you to participate in the outstanding educational sessions and networking offered at Medical Quality 2011 and Lifestyle Medicine 2011. These sessions are fully integrated into the Preventive Medicine 2011 agenda are included with your registration.

I also encourage you to participate in many of the nearly 40 educational sessions and skill-building institutes featuring the nation's leading experts and luminaries in the field of preventive medicine. Earn up to **32.0 AMA PRA Category 1 credits**. Network with your colleagues and explore the real world challenges facing your fellow preventive medicine professionals. Engage in the ACPM Advocacy session to learn about policy issues of concern to the College and its members.

You won't want to miss our ever popular ACPM Awards/Fellows banquet where we honor and celebrate the accomplishments of our peers. Throughout the week, you'll want to visit the ACPM Preventive Medicine 2011 exhibit hall featuring a variety of government and industry organizations. Peruse the outstanding poster presentations featuring cutting edge research from the field. And don't forget to spend some time enjoying the great many attractions that San Antonio has to offer.

Finally, thank you to our sponsors for their generous support of Preventive Medicine 2011 and the preventive medicine field.

ACPM's annual meeting is the premier national forum for specialists in preventive medicine. Your involvement is what makes it so. I look forward to seeing you here in San Antonio and again in 2012 in Orlando, Florida.

Sincerely,



**Mark, Johnson, MD, MPH, FACPM**  
**President, American College of Preventive Medicine**



# WELCOME



**Greet a Medical Student, Resident or a Young Physician Member at the meeting. They can be identified by their ribbons.**

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## Conference Objectives:

- Acquire the information and skills necessary to convey issues and evidence-based recommendations in population health and prevention policy.
- Describe innovative approaches to public health issues and advances in public health programs.
- Understand current recommendations for assessing health risks and delivering effective, evidence based clinical preventive services to individuals and populations.
- Gain increased knowledge and skills for the effective practice of Lifestyle Medicine
- Describe career options and pathways in both the public sector and private sector, and explain the challenges and opportunities present in changing jobs and career focus throughout the professional lifetime of a preventive medicine physician.
- Understand how to apply quality improvement tools and techniques to continuously improve healthcare processes and programs.



# Preventive Medicine 2011 Sponsors

## ACPM

American College of Preventive Medicine

**The American College of Preventive Medicine would like to extend a special thank you to our generous 2011 sponsors.**

\*\*In the interest of providing an educational experience free of commercial bias, the American College of Preventive Medicine (ACPM) was responsible for all decisions regarding educational content and the allocation of funds from sponsors.\*\*

### AHRQ

Funding for this conference was made possible [in part] by grant 1R13 HS018867-01 from the Agency for Healthcare Research and Quality (AHRQ). The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention of trade names, commercial practices, or organizations imply endorsement by the U.S. Government.

### Ortho Clinical Diagnostics

a *Johnson & Johnson* company



### Public Health Practice-Based Research Networks

A national program of the Robert Wood Johnson Foundation®



**The American College of Preventive Medicine would like to extend a special thank you to our generous Preventive Medicine 2011 Conference Track Sponsors**

#### Clinical Preventive and Lifestyle Medicine Track

Track sponsored by unrestricted educational grant from Ortho Clinical Diagnostics

Ortho Clinical Diagnostics  
a *Johnson & Johnson* company

#### Public Health Practice Track

Track sponsored by unrestricted educational grant from Merck & Co, Inc



## Preventive Medicine 2011 Supporting Organizations

- American Board of Preventive Medicine
- American College of Medical Quality
- American College of Lifestyle Medicine
- American College of Occupational and Environmental Medicine
- American Journal of Health Promotion
- Aerospace Medical Association
- Cardiometabolic Health Congress
- Partnership for Prevention
- Texas Medical Association



# Thanks!

# Conference Agenda At-A-Glance

## Wednesday, February 16, 2011

7:00 a.m. - 7:00 p.m.	Conference Registration and Information- <b>Texas Foyer-Level Four</b>
9:00 a.m. - 5:00 p.m.	<b>Full Day Skill Building Institutes (for registered attendees only)</b>
Institute 1:	Preventive Medicine Review Institute: Epidemiology & Biostatistics- <b>Texas B-Level Four</b>
Institute 2:	Local Health Authority on Disaster Planning: Tours of the Emergency Operations Center & Texas Center for Infectious Diseases- <b>Transportation will be departing from the Hotel Lobby at 8:30 a.m.</b>
8:00 a.m. - 12:00 p.m.	<b>Half Day Skill Building Institutes</b>
Institute 3:	Group Visits: How to Set Up, Improve Patient Outcomes, and Make Money for Your Practice- <b>Texas A-Level Four</b>
12:00 p.m. - 1:00 p.m.	<b>Lunch (For Institute Participants Only)</b>
1:00 p.m. - 5:00 p.m.	<b>Half Day Skill Building Institutes</b>
Institute 4:	How to Practice Clinical Preventive/Lifestyle Medicine Clinically- <b>Texas A-Level Four</b>
1:00 p.m.	American Board of Preventive Medicine Test- <b>Crockett C/D-Level Four</b>
1:00 p.m. - 6:00 p.m.	ACPM Board of Regents Meeting- <b>Crockett A/B-Level Four</b>
7:00 p.m. - 9:00 p.m.	ACLM Board Meeting- <b>Presidio A-Level Three</b>
7:00 p.m. - 9:00 p.m.	ACPM Strategic Planning Task Force-TBD (Invite only)

## Thursday, February 17, 2011

6:00 a.m. - 7:00 a.m.	Wellness Activity: Walk the Docs! Meet by the bell station in Main Lobby
7:00 a.m. - 7:00 p.m.	Conference Registration and Information- <b>Texas Foyer-Level Four</b>
7:00 a.m. - 8:20 a.m.	Medical Student Section Committee Meeting- <b>Crockett A-Level Four</b>
7:00 a.m. - 8:20 a.m.	Policy Committee Meeting- <b>Republic C-Level Four</b>
7:00 a.m. - 8:20 a.m.	Welcome & Orientation (For First Time Attendees)- <b>Crockett D-Level Four</b>
7:00 a.m. - 8:20 a.m.	Non-CME Educational Session: Career Opportunities for Preventive Medicine in the U.S. Army- <b>Lone Star F-Level Four</b>
7:30 a.m. - 8:30 a.m.	Continental Breakfast and Grand Opening of Exhibit Hall- <b>Texas D/E/F-Level Four</b>
<b>8:30 a.m. - 10:00 a.m.</b>	<b>Opening General Session &amp; KBS Guest Lecturer: Science, Sense &amp; Elephense-Texas A/B/C-Level Four</b>
10:00 a.m. - 10:20 a.m.	Coffee Break in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
<b>10:20 a.m. - 11:50 a.m.</b>	<b>CONCURRENT SESSIONS I</b>
Session 1:	Comparative Effectiveness for Multiple Conditions: The Cleveland Clinic's Lifestyle 180 Program- <b>Lone Star A-Level Two</b>
Session 2:	Public Health Considerations and the Response to the Gulf of Mexico Oil Spill- <b>Lone Star B-Level Two</b>
Session 3:	The Biotechnology Landscape: Emerging Opportunities, Challenges, and Policy Implications in the 21st Century- <b>Lone Star C-Level Two</b>
Session 4:	Medical Errors: The Importance of Transparency- <b>Lone Star D-Level Two</b>
Session 5:	Great Careers in Preventive Medicine- <b>Lone Star E-Level Two</b>
11:50 a.m. - 1:10 p.m.	Networking Lunch in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
11:50 a.m. - 1:10 p.m.	Ethics Committee- <b>Crockett A-Level Four</b>
11:50 a.m. - 1:10 p.m.	Graduate Medical Education Committee- <b>Crockett C-Level Four</b>
11:50 a.m. - 1:10 p.m.	Uniformed Services Academy of Preventive Medicine Meeting- <b>Republic C-Level Four</b>
11:50 a.m. - 1:10 p.m.	Scientific Review Committee- <b>Crockett D-Level Four</b>
12:00 p.m. - 12:30 p.m.	Meet the Expert by Cancer Prevention Fellowship Program Director: David E. Nelson, MD, MPH- <b>Lone Star E-Level Two</b>
12:00 p.m. - 1:10 p.m.	Non-CME Educational Session: Advancing the Science of Public Health Practice: The Robert Wood Johnson Foundation's Public Health Practice-Based Research Network Program- <b>Texas A/B/C-Level Four</b>
<b>1:10 p.m. - 2:40 p.m.</b>	<b>Plenary Session I: Linking Personal Responsibility, Economics, and Policy to Change Lifestyle Behaviors-Texas A/B/C-Level Four</b>
2:40 p.m. - 3:00 p.m.	Coffee Break in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>



# Conference Agenda At-A-Glance

## Thursday, February 17, 2011

<b>3:00 p.m.-4:30 p.m.</b>	<b>CONCURRENT SESSIONS II</b>
Session 6:	Evidence-based Update of Exercise in Clinical Practice- <b>Lone Star A-Level Two</b>
Session 7:	Public Health Challenges in Homeless & Underserved Populations- <b>Lone Star B-Level Two</b>
Session 8:	Immunization Update- <b>Lone Star C-Level Two</b>
Session 9:	Public Health Advocacy Through the Media: Communicating Your Message- <b>Lone Star E-Level Two</b>
Session 10:	Accountable Care Organizations and CMS Proposed Rules- <b>Lone Star D-Level Two</b>
<b>4:45 p.m.-6:15 p.m.</b>	<b>CONCURRENT SESSIONS III</b>
Session 11:	Nutrition-Comparative Efficacy of Different Diets- <b>Lone Star A-Level Two</b>
Session 12:	Obesity Prevention: From Cradle to Grave- <b>Lone Star B-Level Two</b>
Session 13:	The Basics of ACOs: Accountability, Responsibility and Measurement of Success- <b>Lone Star D-Level Two</b>
Session 14:	Adolescent Mental Health: Screening, Treatment and Access to Care- <b>Lone Star C-Level Two</b>
Session 15:	Speak Into the Microphone: Leveraging Social Media for Population Health Improvement- <b>Lone Star E-Level Two</b>
6:15 p.m.-7:00 p.m.	Wellness Activity: Well Aware: Mindfulness-based Meditation Practice- <b>Crockett C/D-Level Four</b>
6:15 p.m.-7:30 p.m.	ACPM Opening Reception and Poster Presentation- <b>Texas D/E/F-Level Four</b>
7:30 p.m.	RPS/YPS/MSS Lecturer: Career Perspectives- <b>Lone Star A-Level Four</b>
7:30 p.m.-8:30 p.m.	ACLM Membership Meeting- <b>Lone Star C-Level Four</b>

## Friday, February 18, 2011

6:00 a.m.-7:00 a.m.	Wellness Activity: Walk the Docs! Meet by the bell station in Main Lobby
7:00 a.m.-6:00 p.m.	Conference Registration and Information- <b>Texas Foyer-Level Four</b>
7:00 a.m.-8:00 a.m.	Continental Breakfast in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
7:00 a.m.-8:20 a.m.	Young Physicians Section Committee Meeting- <b>Crockett A-Level Four</b>
7:00 a.m.-8:20 a.m.	Adolescent Health Committee Meeting- <b>Crockett C-Level Four</b>
7:00 a.m.-8:20 a.m.	Lifestyle Medicine Task Force- <b>Crockett D-Level Four</b>
7:00 a.m.-8:20 a.m.	Constitution and Bylaws Committee Meeting- <b>Republic C-Level Four</b>
7:00 a.m.-8:20 a.m.	Non-CME Educational Session: The NuVal™ System: GPS of the Food Supply- <b>Lone Star F-Level Two</b>
<b>8:30 a.m.-10:00 a.m.</b>	<b>Plenary Session II: Accountable Care Organizations and Transformative Changes in Delivery of Health Care-Texas A/B/C-Level Four</b>
10:00 a.m.-10:20 a.m.	Coffee Break in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
<b>10:20 a.m.-11:50 a.m.</b>	<b>CONCURRENT SESSIONS IV</b>
Session 16:	Role of Sleep in Chronic Diseases- <b>Lone Star A-Level Two</b>
Session 17:	Update from Task Force on Community Preventive Services- <b>Lone Star B-Level Two</b>
Session 18:	Comparative Effectiveness Research: Past History, Present Concerns and Future Promise- <b>Presidio B-Level Three</b>
Session 19:	Ethics: An Essential Component of Responsibility Leadership of ACOs- <b>Lone Star D-Level Two</b>
Session 20:	Public Health Challenges in Iraq and Afghanistan- <b>Lone Star C-Level Two</b>
11:50 a.m.-1:10 p.m.	Networking Lunch in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
11:50 a.m.-1:10 p.m.	Resident Physician Section Committee Meeting- <b>Crockett A-Level Four</b>
11:50 a.m.-1:10 p.m.	Membership Committee Meeting- <b>Crockett C-Level Four</b>
12:00 p.m.-1:10 p.m.	ACPM Town Hall with U.S. Surgeon General Benjamin- <b>Texas A/B/C-Level Four</b>

continued

# Conference Agenda At-A-Glance

## Friday, February 18, 2011

12:00 p.m.-6:00 p.m.	Annual Residency Program Directors Workshop- <b>Lone Star F-Level Two</b>
1:30 p.m.-3:30 p.m.	ACPM Advocacy Training and Current Preventive Medicine Policy Issues- <b>Lone Star C-Level Two</b>
1:30 p.m.-5:30 p.m.	ACPM Corporate Roundtable (By Invitation Only)- <b>Bonham B-Level Three</b>
1:30 p.m.-5:30 p.m.	ACMQ Institute:The Accountable Care Organization: Case Studies and the Data Used to Manage Populations- <b>Lone Star D-Level Two</b>
1:30 p.m.-5:30 p.m.	Cutting-Edge Research and Science in Preventive Medicine: Submitted Abstracts Presentations- <b>Texas B/C-Level Four</b>
5:30 p.m.-6:30 p.m.	The Maintenance of Certification Part IV Expert Panel- <b>Lone Star C-Level Two</b>
5:30 p.m.-6:45 p.m.	Wellness Activity: Heal Thyself: Small Group Discussions about Physicians Health & Wellness- <b>Crockett A-Level Four</b>
7:00 p.m.	ACPM Corporate Roundtable & President's Society Reception (By Invitation Only)- <b>Presidio B-Level Three</b>

## Saturday, February 19, 2011

6:00 a.m.-7:00 a.m.	Wellness Activity: Walk the Docs! Meet by the bell station in Main Lobby
7:00 a.m.-8:20 a.m.	Preventive Medicine 2012 Committee- <b>Presidio A-Level Three</b>
7:00 a.m.-8:20 a.m.	Business Development Sub-committee/Finance Committee- <b>Republic B-Level Four</b>
7:30 a.m.-8:30 a.m.	Continental Breakfast in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
7:30 a.m.-4:00 p.m.	Conference Registration and Information- <b>Texas Foyer-Level Four</b>
<b>8:30 a.m.-10:00 a.m.</b>	<b>Plenary Session III: Growing &amp; Strengthening Preventive Medicine and Medical Quality in Multiple Contexts-Texas A/B/C-Level Four</b>
10:00 a.m.-10:20 a.m.	Coffee Break in the Exhibit Hall- <b>Texas D/E/F-Level Four</b>
<b>10:20 a.m.-11:50 a.m.</b>	<b>CONCURRENT SESSIONS V</b>
Session 21:	Psychosocial Determinants of Chronic Disease and Implications for Prevention- <b>Lone Star A-Level Two</b>
Session 22:	Public Health Threats on the US/Mexico Border- <b>Lone Star B-Level Two</b>
Session 23:	Aligning Worksite Wellness Initiatives with New Federal Legislation- <b>Lone Star C-Level Two</b>
Session 24:	The Relative Roles in the Accountable Care Organizations of Primary, Specialty and Surgical Care- <b>Lone Star D-Level Two</b>
Session 25:	American Board of Preventive Medicine Update: Strategies and Tools for Becoming and Staying Certified- <b>Lone Star E-Level Two</b>
11:50 a.m.-1:10 p.m.	Networking Lunch in the Exhibit Hall & Special Interest Roundtables- <b>Texas D/E/F-Level Four</b>
11:50 a.m.-1:10 p.m.	Continuing Medical Education Committee- <b>Presidio A-Level Three</b>
11:50 a.m.-1:10 p.m.	Environmental Health Committee- <b>Presidio B-level Three</b>
<b>1:10 p.m.-2:40 p.m.</b>	<b>CONCURRENT SESSIONS VI</b>
Session 26:	USPSTF Update- <b>Lone Star A-level Two</b>
Session 27:	Tobacco-Free Policies: Moving Beyond the Indoor Environment- <b>Lone Star B-Level Two</b>
Session 28:	Measuring Public Health Quality and Performance: A Financial Ratio Analysis- <b>Lone Star D-Level Two</b>
Session 29:	Lifecycle of a Preventive Medicine Career: Transition and Negotiations- <b>Lone Star C-Level Two</b>
Session 30:	Behavior Change and Application of Tools in Clinical Practice/Health IT- <b>Lone Star E-Level Two</b>
<b>2:45 p.m.-4:00 p.m.</b>	<b>CONCURRENT SESSIONS VII</b>
Session 31:	International Preventive Medicine and the U.S. Response to the Crisis in Haiti- <b>Lone Star A-Level Two</b>
Session 32:	Making Food Policy Healthy: From Local Opportunities to the 2012 Farm Bill- <b>Lone Star B-Level Two</b>
Session 33:	Strategies and Tools for Advancing Health: Lifestyle Medicine Competencies, Community Well-Being Research, and Engagement Through Social Media- <b>Lone Star C-Level Two</b>
Session 34:	Myths and Facts of Spending on Prevention in the U.S.- <b>Lone Star E-Level Two</b>
Session 35:	Health Reform and Clinical Preventive Services: Issues not Addressed by the 6 P.M. News!- <b>Lone Star F-Level Two</b>
<b>4:30 p.m.-6:00 p.m.</b>	ACPM Executive Committee- <b>Presidio B-Level Three</b>
<b>7:00 p.m.-10:00 p.m.</b>	ACPM Awards/New Fellows Reception and Banquet- <b>Texas C-Level Four (Tickets Required)</b>



# ACPM Committee Meetings Schedule At-A-Glance

## Thursday, February 17th

7:00 a.m. to 8:20 a.m.  
**Medical Student Section Committee**  
 Room: Crockett A-Level Four

**Policy Committee**  
 Room: Republic C-Level Four

11:50 a.m. to 1:10 p.m.  
**Ethics Committee**  
 Room: Crockett A-Level Four

**Graduate Medical Education Committee**  
 Room: Crockett C-Level Four

**Uniformed Services Academy of Preventive Medicine Meeting**  
 Republic C-Level Four

**Scientific Review Committee**  
 Room: Crockett D-Level Four

## Friday, February 18th

7:00 a.m. to 8:20 a.m.  
**Young Physicians Section Committee**  
 Room: Crockett A-Level Four

**Adolescent Health Committee**  
 Room: Crockett C-Level Four

**Lifestyle Medicine Task Force**  
 Room: Crockett D-Level Four

**Constitution and Bylaws Committee**  
 Room: Republic C-Level Four

11:50 a.m. to 1:10 p.m.  
**Resident Physician Section Committee**  
 Room: Crockett A-Level Four

**Membership Committee**  
 Room: Crockett C-Level Four

## Saturday, February 19th

7:00 a.m. to 8:20 a.m.  
**Preventive Medicine 2012 Committee**  
 Room: Presidio A-Level Three

**Business Development Sub-committee/Finance Committee**  
 Room: Republic B-Level Four

11:50 p.m. to 1:10 p.m.  
**Continuing Medical Education Committee**  
 Room: Presidio A-Level Three

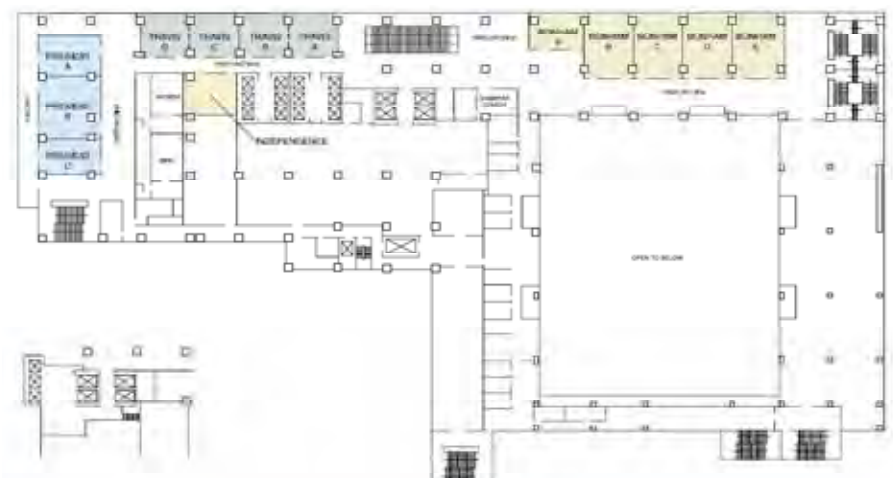
**Environmental Health Committee**  
 Room: Presidio B-Level Three

# Room Locator

Level Two



Level Three



Level Four



# Detailed Program Agenda

Wednesday  
February 16, 2011

**7:00 a.m. to 7:00 p.m.**  
**Registration & Information Desk**  
Texas West Foyer-Level Four

**Full Day Skill Building Institutes**  
**9:00 a.m. to 5:00 p.m.**

**Institute 1:**  
**Preventive Medicine Review**  
**Institute: Epidemiology and**  
**Biostatistics**  
**Room: Texas B-Level Four**

**Moderator:**  
• Jill Waalen, MD, MPH, FACPM,  
Chair, ACPM Board Review Course  
and Assistant Professor, The  
Scripps Research Institute

**Speakers:**  
• Jill Waalen, MD, MPH, FACPM,  
Chair, ACPM Board Review Course  
and Assistant Professor, The  
Scripps Research Institute  
• David Mann, MD, PhD,  
Epidemiologist, Maryland  
Department of Health and  
Mental Hygiene

**At the conclusion of this session,**  
**participants will be able to:**

- Understand the basic concepts of descriptive and inferential statistics
- Identify and apply appropriate statistical tests to common research questions
- Identify measures of disease

frequency and excess risk and apply these in the context of epidemiologic questions and problems

- Identify the characteristics and methodology for different research designs and understand the sources of bias for each design
- Understand the calculation and application of screening test utilities

**Institute 2:**  
**Local Health Authority Institute**  
**on Disaster Planning:**  
**Tours of the Emergency Operations**  
**Center and Texas Center for**  
**Infectious Diseases Institute**  
**Transportation will be departing**  
**at 8:30 a.m. from the Lobby**

**Moderator:**  
• Sandra Guerra, MD, MPH,  
Regional Medical Director, Texas  
Department of Health

**Speakers:**  
• Eric Epley, NREMT-P, CEM,  
Executive Director, Southwest  
Texas Regional Advisory Council  
for Trauma  
• Kevin Dinnin, Baptist Children  
and Family Services  
• W. Nim Kidd, CEM, Assistant  
Director, Texas Department of  
Public Safety, Chief  
Texas Division of Emergency  
Management  
• Emily Kidd, MD, Assistant  
Professor, UT Health Science  
Center San Antonio, Assistant  
Medical Director, Department  
of Emergency Health Sciences,  
Assistant Medical Director, San  
Antonio Fire Department  
• James N. Elkins, FACHE,  
Superintendent, Texas Center for  
Infectious Disease  
• David E. Griffith, MD Professor  
of Medicine, University of Texas  
Health Sciences Center, Tyler,  
Assistant Medical Director,  
Heartland National TB Center

**At the conclusion of this session,**  
**participants will be able to:**  
• Become familiar with the role of  
the local, regional and statewide  
health care community during

disaster responses

- Become knowledgeable of the challenges faced by patients with special health care needs during evacuation and sheltering during disasters
- Learn about the statewide emergency response plan and impact on the health of communities covered
- Become well versed in the role of specialized hospitalization care for tuberculosis patients
- Become proficient in the prevention, evaluation and treatment of tuberculosis

**Half Day Skill Building Institutes**  
**8:00 a.m. to 12:00 p.m.**

**Institute 3:**  
**Group Visits: How to Set Up,**  
**Improve Patient Outcomes, and**  
**Make Money for Your Practice**  
**Room: Texas A-Level Four**

**Moderator:**  
• Clarence S.F. Ing, MD, MPH,  
FACPM, Medical Director &  
President, Newstart Medical Clinic  
Weimar Institute  
• Padmini Ranasinghe, MD, MPH,  
Assistant Professor of Medicine,  
John Hopkins School of Medicine

**Speakers:**  
• George E. Guthrie, MD, MPH, CDE,  
CNS, Assistant Director, Family  
Medicine Residency, Florida  
Hospital  
• Wes Youngberg, DrPH, MPH, CNS,  
Director of the Lifestyle Medicine  
Clinic & Wellness Center, Rancho  
Family Medical Group  
• Nora Gimpel, MD, Assistant  
Professor, Chief, Division of  
Community Medicine, UT  
Southwestern Medical Center at  
Dallas Department of Family and  
Community Medicine

**At the conclusion of this session,**  
**participants will be able to:**

- Identify components of the Chronic Care Model needed to improve outcomes in patients with chronic diseases such as diabetes and heart failure
- Identify components and personnel for a shared medical

appointment based on the Chronic Care Model for diabetes and heart failure

- Identify implementation barriers
- Identify resources and stakeholders at participant's practice site to implement shared medical appointments
- Demonstrate skills in motivational interviewing needed to facilitate SMAs
- Identify areas for evaluation of SMAs
- Discuss potential use of SMAs for other conditions
- Code and bill effectively and make money for your practice

**12:00 p.m.-1:00 p.m.**  
**Lunch (For Institutes Participants**  
**Only)**

**1:00 p.m. to 5:00 p.m.**

**Institute 4:**  
**How to Practice Clinical**  
**Preventive/Lifestyle Medicine**  
**Clinically**  
**Room: Texas A-Level Four**

**Moderator:**  
• Marc Braman, MD, MPH, Executive  
Director and Past President,  
American College of Lifestyle  
Medicine  
• Wayne Dysinger, MD, MPH,  
FACPM, President, American  
College of Lifestyle Medicine

**Speakers:**  
• Liana Lianov, MD, MPH, FACPM,  
Assistant Professor, Departments  
of Public Health Sciences and  
Internal Medicine, University of  
California Davis  
• Marc Braman, MD, MPH, Executive  
Director and Past President,  
American College of Lifestyle  
Medicine  
• John L. Caccavale, PhD, MSCP,  
ABMP, Executive Director,  
National Alliance of Professional  
Psychology Providers  
• Wayne Dysinger, MD, MPH,  
FACPM, President, American  
College of Lifestyle Medicine

**At the conclusion of this session,**  
**participants will be able to:**  
• Describe at least three tools for



assisting patients with health behavior change during the office visit

- Identify the important variables in establishing a successful therapeutic relationship
- Develop successful strategies to increase adherence to treatment regimens
- Identify personality characteristics of patients that impede the development of a successful therapeutic relationship
- Understand the rationale for the use of lifestyle factors as vital signs
- Develop an efficient system for routine lifestyle assessment
- Incorporate the findings from lifestyle assessment into routine treatment processes

**1:00 p.m.**

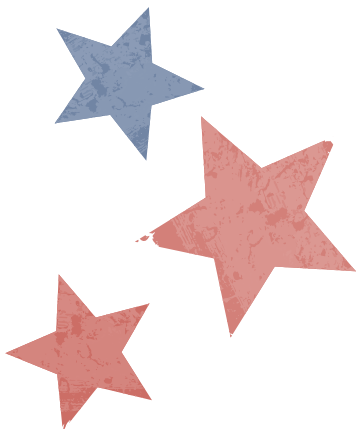
**American Board of Preventive Medicine Recertification Test**  
**Room: Crockett C/D-Level Four**

**1:00 p.m. to 6:00 p.m.**

**ACPM Board of Regents Meeting**  
**Room: Crockett A/B-Level Four**

**7:00 p.m. to 9:00 p.m.**

**ACLM Board Meeting**  
**Room: Presidio A-Level Two**



**6:00 a.m. to 7:00 a.m.**

**Wellness Activity: Walk the Docs! Walk/ Jog around Hemisfair Park with your colleagues.**  
**Meet by the bell station in Main Lobby.**

**7:00 a.m. to 7:00 p.m.**

**Registration & Information Desk**  
**Texas West Foyer-Level Four**

**7:00 a.m. to 8:20 a.m.**

**ACPM Committee Meetings**

**Medical Student Section Committee**

**Room: Crockett A-Level Four**

**Policy Committee**

**Room: Republic A-Level Four**

**7:00 a.m. to 8:20 a.m.**

**Welcome & Orientation (For First Time Attendees)**  
**Room: Crockett D-Level Four**

**Non-CME Educational Session: Career Opportunities for Preventive Medicine in the U.S. Army.**

**Room: Lone Star F-Level Four**

**Speaker:**

- Col. Robert F. DeFraités, Director of

Armed Forces Health Surveillance Center and Consultant for Preventive Medicine for the Army Surgeon General

**7:30 a.m. to 8:30 a.m.**

**Continental Breakfast and Grand Opening of Exhibit Hall**  
**Room: Texas D/E/F-Level Four**

**8:30 a.m. to 10:00 a.m.**

**Opening General Session**

**& KBS Guest Lecturer: Science, Sense, & Elephense**  
**Room: Texas A/B/C-Level Four**

**Moderator:**

- Mark Johnson, MD, MPH, FACPM, President, American College of Preventive Medicine

**Speaker:**

- David L. Katz, MD, MPH, FACPM, FACP, Director, Prevention Research Center, Yale University School of Medicine

**At the conclusion of this session, participants will be able to:**

- Know the leading proximal and root causes of premature death in the US, and their trends over time
- Know the role of lifestyle interventions in mitigating premature death and chronic disease
- Recognize that the 'public' is a barrier to public health practice
- Understand the 'causal pathway' leading to prevailing chronic diseases, and the elements required to reverse engineer this pathway
- Acquire a working familiarity with some good poetry, and gain a new appreciation for its relevance to the art and science of preventive medicine

**10:00 a.m. to 10:20 a.m.**

**Coffee Break in the Exhibit Hall**  
**Room: Texas D/E/F-Level Four**

**10:20 a.m. to 11:50 a.m.**

**Concurrent Sessions 1**

**Session 1:**

**Comparative Effectiveness**

**for Multiple Conditions: The Cleveland Clinic's Lifestyle 180 Program**

**Room: Lone Star A-Level Two**

**Moderator:**

- Marc Braman, MD, MPH, Executive Director and Past President, American College of Lifestyle Medicine

**Speakers:**

- John L. Caccavale, PhD, MSCP, ABMP, Executive Director, National Alliance of Professional Psychology Providers
- Mladen Golubi, MD, PhD, Interim Medical Director, Center for Disease Reversal Lifestyle 180 Program, Wellness Institute

**At the conclusion of this session, participants will be able to:**

- Identify the most successful lifestyle strategies to treat mild depression
- Articulate and describe the most current research on lifestyle practices in treating mild depression
- Develop successful lifestyle strategies to treat sleep disorders in mildly depressed patients
- Evaluate the most current research on lifestyle practices as they relate to the treatment of depression
- Describe key components of a comprehensive lifestyle intervention
- Discuss beneficial biometrics and biomarker outcomes for patients with chronic conditions who participated in Lifestyle 180 intervention

**Session 2:**

**Public Health Considerations and the Response to the Gulf of Mexico Oil Spill**

**Room: Lone Star B-Level Two**

**Moderator:**

- Cindy L. Parker, MD, MPH, FACPM, Assistant Professor, Co-Director Program on Global Sustainability and Health, Johns Hopkins Bloomberg School of Public Health

**Speakers:**

- Aubrey Miller, MD, MPH, Senior Medical Advisor, NIH/National Institute of Environmental Health Sciences

# Detailed Program Agenda

## Thursday continued

- Lawrence Palinkas, PhD, Albert G. and Frances Lomas Feldman Professor of Social Policy and Health, University of Southern California
- Dori Reissman, MD, Centers for Disease Control and Prevention

### At the conclusion of this session, participants will be able to:

- Describe the exposures, health effects, and current epidemiology for oil spills
- Describe the strategy for the planned study of oil spill clean-up workers
- Identify the likely early and longer term mental health symptoms in areas along the Gulf of Mexico heavily impacted by the oil spill
- Identify timing and focus of interventions designed to prevent and mitigate mental health impacts of oil spills
- Identify the key components of a worker protection system for emergency response and recovery operations
- Develop a list of clinical indicators to be used to determine a medical baseline and fitness for emergency deployment

### Session 3:

**The Biotechnology Landscape: Emerging Opportunities, Challenges, and Policy Implications in the 21st Century**  
**Room: Lone Star C-Level Two**

#### Moderator:

- Cole Zanetti, Texas College of Osteopathic Medicine

#### Speakers:

- Braxton D. Mitchell, PhD, Professor, Departments of Medicine and Epidemiology & Public Health, University of Maryland School of Medicine
- Sara Brenner, MD, MPH, Assistant Vice President of NanoHealth, University at Albany, College of Nanoscale Science and Engineering

### At the conclusion of this session, participants will be able to:

- Understand how policy regulation of new technologies is evolving in the 21st century
- Describe how medical applications which incorporate new and emerging technologies are shaping the future of health care
- Envision how new technologies will create opportunities for the prevention, diagnosis, and treatment of disease
- Address the potential challenges and risks associated with medical applications of new technologies
- Describe the distinct as well as overlapping roles of different stakeholders in ensuring the health and safety of the public as technology-enabled products and services enter the market
- Describe several examples of gene by environment interactions likely to have large impact on disease incidence
- Incorporate into clinical practice the concept that genetic effects on many diseases are not deterministic, but rather become manifested only in the proper environments
- Contrast candidate gene vs genome-wide approaches for identifying likely genes whose effects modify the effect of an environmental exposure on disease risk

### Session 4:

**Medical Errors: The Importance of Transparency**  
**Room: Lone Star D-Level Two**

#### Moderator:

- Clair Callan, MD, MBA, Callan Consulting
- Rebekah Wang-Cheng, MD, Kettering Medical Center

#### Speaker:

- A. Gus Kious, MD, Huron Hospital, Cleveland Clinic Hospitals
- David Mayer, MD, University of Illinois, Chicago Institute for Patient Safety Excellence
- Tim McDonald, MD, JD, University of Illinois, Chicago Institute for Patient Safety Excellence

### At the conclusion of this session, participants will be able to:

- Learn the scope of medical errors disclosure within the Cleveland Clinic hospitals
- Understand how attention to errors and disclosure and transparency changes culture
- Promote the importance of leadership in achieving a culture of medical error disclosure

### Session 5:

**Great Careers in Preventive Medicine**

**Room: Lone Star E-Level Two**

#### Moderator:

- Samuel Peik, MD, MPH, Preventive Medicine Resident, Walter Reed Army Institute of Research

#### Speaker:

- Robert W. Carr, MD, MPH, FACPM, Senior Vice President and Corporate Medical Director, GlaxoSmithKline
- Neal D. Kohatsu, MD, MPH, FACPM, Chief, Medical Policy Section, California Department of Health Care Services
- Ann Duerr, MD, MPH, FACPM, Associate Director, HIV Vaccine Trails Network
- Eleanor Shore, MD, MPH, FACPM, Dean for Faculty Affairs, Harvard Medical School

### At the conclusion of this session, participants will be able to:

- Describe career options and pathways for Preventive Medicine physicians in the public, private, international, and academic sector
- Define strategies and resources available to help learn about and develop skills within a varied range of career pathways
- Articulate the broad spectrum of opportunities available through Preventive Medicine, including non-traditional professional opportunities
- Evaluate where interests and talent intersect with potential career paths

**11:50 a.m. to 1:10 p.m.**

**Networking Lunch in the Exhibit Hall**

**Room: Texas D/E/F-Level Four**

**11:50 a.m. to 1:10 p.m.**

**ACPM Committee Meetings**

**Ethics Committee Meeting**

**Room: Crockett A-Level Four**

**Graduate Medical Education Committee**

**Room: Crockett C-Level Four**

**Uniformed Services Academy of**

**Preventive Medicine Meeting**

**Room: Republic A-Level Four**

**Scientific Review Committee**

**Room: Crockett D-Level Four**

**12:00 p.m. to 12:30 p.m.**

**"Meet the Expert" Cancer**

**Prevention Fellowship Program**

**Director: David E. Nelson, MD, MPH**

**Room: Lone Star E-Level Two**

**12:00 p.m.-1:10 p.m.**

**Non-CME Educational Session:**

**Advancing the Science of Public**

**Health Practice: The Robert**

**Wood Johnson Foundation's**

**Public Health Practice-Based**

**Research Network Program**

**Room: Texas A/B/C-Level Four**

#### Speakers:

- Michael C. Caldwell, MD MPH, Commissioner of Health, Dutchess County (NY) Department of Health
- Debra Joy Pérez, PhD, MPA, MA, Senior Program Officer, Robert Wood Johnson Foundation (RWJF)
- Glen P. Mays, PhD, MPH, Professor and Chair of Health Policy and Management, University of Arkansas for Medical Sciences; Director of the RWJF Public Health PBRN Program
- Scott H. Frank, MD, MS, Associate Professor and Director of MPH Program, Case Western Reserve University; and Director of Health, Shaker Heights (OH) Health Department
- F. Douglas Scutchfield, MD, Peter P. Bosomworth Professor of Health Services Research and Policy, University of Kentucky

**1:10 p.m. to 2:40 p.m.**

**Plenary Session I: Linking Personal Responsibility,**



## Economics, and Policy to Change Lifestyle Behaviors

Room: Texas A/B/C-Level Four

### Moderator:

- Liana Lianov, MD, MPH, FACPM, Assistant Professor, Departments of Public Health Sciences and Internal Medicine, University of California Davis

### Speakers:

- Dean Ornish, MD, Founder & President, Preventive Medicine Research Institute, Clinical Professor of Medicine, University of California, San Francisco
- William H. Dietz, MD, PhD, Director, Division of Nutrition, Physical Activity, and Obesity, Centers for Disease Control and Prevention

### At the conclusion of this session, participants will be able to:

- Describe several levels of influence on lifestyle behaviors, including economics, public policy, and health care services, as well as personal responsibility
- Prioritize projects and programs by impact
- List the strengths and weaknesses of at least three current preventive medicine initiatives and strategies to promote healthy lifestyles
- Design clinical preventive services
- Communicate to target groups
- Identify the most effective current strategies for addressing obesity and overweight and the necessary changes for improved efficacy of these strategies

2:40 p.m. to 3:00 p.m.

Coffee Break in the Exhibit Hall

Room: Texas D/E/F-Level Four

3:00 p.m. to 4:30 p.m.

Concurrent Sessions 2

## Session 6: Evidence-based Update of Exercise in Clinical Practice

Room: Lone Star A-Level Two

### Moderator:

- Edward H. Boland, MD, MPH, Chief, Department of Preventive Medicine, D.D. Eisenhower Army Medical Center

### Speakers:

- Robert Ross, PhD, FACSM, Professor, School of Kinesiology and Health Studies / Medicine, Endocrinology and Metabolism, Queen's University
- Timothy Church, MD, MPH, PhD, Professor, Pennington Biomedical Research Center Louisiana State University

### At the conclusion of this session, participants will be able to:

- Describe the role of physical activity and weight training in the prevention & treatment of CVD and diabetes.
- Provide a basic physical activity prescription for a sedentary patient that would like to become more active.
- Provide a basic resistance training prescription

## Session 7: Public Health Challenges in Homeless & Underserved Populations

Room: Lone Star B-Level Two

### Moderators:

- Charu Sawhney, DO, MPH, Internist, Hope Clinic Houston
- Katrina Rhodes, MD, MS, Medical Officer, Food and Drug Administration

### Speakers:

- Melly Goodell, MD, Chairman, Department of Family Medicine and Director, Healthcare for the Homeless Baltimore County, Franklin Square Hospital Center
- Kirk L. Smith, MD, PhD, Director, UT Community Outreach, Executive Director, Frontera de Salud, Arnold P. Gold Associate Professor of Medicine
- Norma Parra, MD, Medical Director, CentroMed, Texas Association of Community Health Centers (TACHC)

### At the conclusion of this session, participants will be able to:

- Identify barriers faced by the homeless population that require adaptation to usual clinical decision making
- Articulate three specific considerations unique to the care of homeless diabetics
- List specific medical conditions

that should alert providers to the possibility that their patients are experiencing homelessness

## Session 8: Immunization Update

Room: Lone Star C-Level Two

### Moderator:

- Joanna Buffington, MD, MPH, Medical Epidemiologist, Centers for Disease Control and Prevention
- Lorraine Yeung, MD, MPH, FACPM, Medical Epidemiologist, Division of Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention

### Speakers:

- Andrew Kroger, MD, Immunization Services Division, Education Information and Partnership Branch, Centers for Disease Control and Prevention
- Abigail Shefer, MD, FACP, Associate Director for Science, Immunization Services Division, Centers for Disease Control and Prevention
- Fernando Guerra, MD, MPH, Director of Health, The San Antonio Metropolitan Health District

### At the conclusion of this session, participants will be able to:

- Describe the new Healthy People 2020 (HP2020) objectives and targets for immunization coverage for children, adolescents, and adults in the United States
- Understand and identify both Healthy People 2020 objectives that have specific immunization coverage targets and those that relate to process and quality measurements
- Describe the four primary vaccine-related advisory committees within the Health and Human Services Department and their functions
- Describe three recent recommendations for vaccine use from CDC's Advisory Committee on Immunization Practices
- Discuss innovative approaches for "hard to reach" populations by the immunization program division of the San Antonio Metropolitan Health District (Metro Health)

## Session 9: Public Health Advocacy Through the Media: Communicating Your Message

Room: Lone Star E-Level Two

### Moderator:

- Kimberly Siu, MD, MPH, Fellow, Health Economics and Outcomes Research

### Speakers:

- P. Mona Khanna, MD, MPH, FACP, Medical Contributor, Fox Chicago News
- Beth Seltzer, MD, MPH, Medical Consultant/Writer, Discovery Channel CME

### At the conclusion of this session, participants will be able to:

- Improve their ability to communicate public health messages, levels of risk from real or potential hazards, and the rationale for selected interventions to target groups including health professionals, the public, and the media
- Understand the priorities and expectations of major media outlets
- Anticipate common questions from the media and be able to respond in a way that maximizes audience understanding

## Session 10: Accountable Care Organizations and the CMS Proposed Rules

Room: Lone Star D-Level Two

### Moderator:

- Annette Kussmaul, MD, MPH, FACPM, Medical Officer, CMS Division of Quality Improvement

### Speakers:

- Terri Postma, MD, Centers for Medicare and Medicaid Services, United States Department of Health and Human Services

### At the conclusion of this session, participants will be able to:

- Discuss CMS's proposed rule for the Medicare Shared Saving Program
- Describe the statutory requirements for ACOs
- Articulate the process for commenting on a proposed rule



# Detailed Program Agenda

## Thursday continued

4:45 p.m. to 6:15 p.m.

Concurrent Sessions 3

### Session 11:

**Nutrition: Comparative Efficacy of Different Diets**

**Room: Lone Star A-Level Two**

#### Moderator:

- David M. Ferriss, MD, MPH, Physician Executive, Lifestyle Medicine, CIGNA HealthCare

#### Speakers:

- David L. Katz, MD, MPH, FACPM, FACP, Director, Prevention Research Center, Yale University School of Medicine
- Neal Barnard, MD, President, Physicians Committee for Responsible Medicine, President, The Cancer Project, Adjunct Associate Professor of Medicine, George Washington University School of Medicine and Health Sciences

#### At the conclusion of this session, participants will be able to:

- Characterize the toll of poor diet on public health in the U.S. with regard to obesity and related chronic disease
- Define the degree to which dietary optimization could improve chronic disease trends
- Identify several prominent candidates for the most 'healthful' dietary pattern, and characterize the limits to available research data
- Describe the reliable confluence of science in support of several key fundamental aspects of eating for both weight loss and health promotion
- Understand the rationale for the use of plant-based diets, based on research studies on their efficacy and mechanisms of action
- Learn how a plant-based diet influences body weight, blood glucose, and lipids
- Learn how to construct and initiate a therapeutic diet

### Session 12:

**Obesity Prevention: From Cradle to Grave**

**Room: Lone Star B-Level Two**

#### Moderator:

- Katrina Rhodes, MD, MS, Medical Officer, Food and Drug Administration

#### Speakers:

- Bryan J. Alsip, MD, MPH, FACPM, Executive Vice President and Chief Medical Officer, University Health System, the Bexar County Hospital District
- Pierre Vigilance, MD, Director and Chief Operating Officer, Office of the Director, District of Columbia Department of Health
- Pamela D. Berens, MD, Professor, Department of Obstetrics & Gynecology, University of Texas School of Medicine

#### At the conclusion of this session, participants will be able to:

- Discuss strategies to address obesity at the individual & community level
- Describe population-based local efforts to prevent obesity in San Antonio
- Discuss expected early childhood growth patterns in breast-fed infants compared to artificially fed infants and review potential influence on later life obesity
- Explain rationale for using preventable cause of death data to direct public health practice in comparison to traditional disease statistics

### Session 13:

**The Basics of ACOs: Accountability, Responsibility and Measurement of Success**

**Room: Lone Star D-Level Two**

#### Moderator:

- Alan Krumholz, MD, VP for Practice Development, FSH/Mayo

#### Speakers:

- Joachim Roski, PhD, Engelberg Center for Health Care Reform, The Brookings Institution

#### At the conclusion of this session, participants will be able to:

- Become familiar with key principles and design parameters of ACOs
- Articulate key challenges in developing a comprehensive performance measurement and improvement program for ACOs
- Conduct a critical evaluation of linking performance results to shared savings opportunities

### Session 14:

**Adolescent Mental Health:**

#### Screening, Treatment and Access to Care

**Room: Lone Star C-Level Two**

#### Moderator:

- Muktar Aliyu, MD, DrPH, Assistant Professor, Preventive Medicine, Vanderbilt University School of Medicine

#### Speaker:

- M. Jane Park, MPH, Policy Research Coordinator, Division of Adolescent Medicine, Department of Pediatrics, University of California, San Francisco
- Susie Wiet, MD, Odyssey House, Salt Lake City, Utah

#### At the conclusion of this session, participants will be able to:

- Differentiate types of depression
- Identify developmental signs/symptoms of depression
- Understand differences between suicidal and self-mutilating behaviors and symptoms
- Identify co-morbidities of, or that may result in, adolescent depression
- Understand levels of care for mental health services

### Session 15:

**Speak Into the Microphone: Leveraging Social Media for Population Health Improvement**

**Room: Lone Star E-Level Two**

#### Moderator:

- Larry Blumenthal, Web & Social Media Strategist, Open Road Advisors

#### Speakers:

- Larry Blumenthal, Web & Social Media Strategist, Open Road Advisors
- Mike Parkinson, MD, MPH, FACPM, Past President, American College of Preventive Medicine
- Shantanu Nundy, MD, University of Chicago Hospitals
- P. Mona Khanna, MD, MPH, FACP, Medical Contributor, Fox Chicago News
- Steve Levine, Vice President, Communication, Texas Medical Association

#### At the conclusion of this session, participants will be able to:

- Demonstrate an understanding of the basics of social media - the tools, the principles behind them and where they are headed
- Explain the potential of these new tools to other preventive

health professionals

- Describe how others in the field are using this new approach
- Choose a path for beginning to experiment with social media, including engaging in peer-to-peer interaction around pertinent preventive medicine issues using ACPM-sponsored social media

6:15 p.m. to 7:00pm

**Wellness Activity: Well Aware: Mindfulness-based Meditation Practice**

**Room: Crockett C/D-Level Four**

6:15 p.m. to 7:30 p.m.

**Opening Reception and Poster Presentation in the Exhibit Hall**

**Room: Texas D/E/F-Level Four**

7:30 p.m.

**MSS/RPS/YPS Guest Speaker: Career Perspectives**

**Room: Lone Star A-Level Two**

#### Moderator:

- Samuel Peik, MD, MPH, Preventive Medicine Resident, Walter Reed Army Institute of Research
- Leonard Moore, MSIV, Medical Student, Morehouse School of Medicine

#### Speaker:

- David Satcher, MD, PhD, FACPM, Director, The Satcher Health Leadership Institute, Morehouse School of Medicine
- Kenneth H. Cooper, MD, MPH, FACPM, Founder and Chairman, Cooper Aerobics Center-Dallas and McKinney

#### At the conclusion of this session, participants will be able to:

- Evaluate and explore unique career opportunities within various sectors of the field of Preventive Medicine
- Become familiarized with a variety of options in PM, and learn how divergent career paths can lead in unexpected directions
- Identify effective strategies for accumulating appropriate skills and experience for future leadership opportunities

7:30 p.m. to 8:30 p.m.

**ACLM Membership Meeting**  
**Room: Lone Star C-Level Two**

# Friday February 18, 2011

**6:00 a.m. to 7:00 a.m.**

**Wellness Activity: Walk the Docs! Walk/ Jog around HemisFair Park with your colleagues. Meet by the bell station in Main Lobby.**

**7:00 a.m. to 6:00 p.m.**

**Registration & Information Desk  
Texas West Foyer-Level Four**

**7:30 a.m. to 8:30 a.m.**

**Continental Breakfast in the Exhibit Hall  
Room: Texas D/E/F-Level Four**

**7:00 a.m. to 8:20 a.m.**

**ACPM Committee Meetings**

**Young Physicians Section  
Committee**

**Crockett A-Level Four**

**Adolescent Health Committee  
Crockett C-Level Four**

**Lifestyle Medicine Task Force  
Crockett D-Level Four**

**Constitution & Bylaws  
Committee Meeting  
Room: Republic C-Level Four**

**7:00 a.m. to 8:20 a.m.**

**Non-CME Educational Session:  
The NuVal™ System: GPS of the Food Supply  
Room: Lone Star F-Level Two**

**Speaker:**

- Annette Maggi, MS, RD, LD, FADA, Senior Director of Nutrition, NuVal LLC

**8:30 a.m. to 10:00 a.m.**

**Plenary Session II:  
Accountable Care Organizations  
and Transformative Changes in  
Delivery of Health Care  
Room: Texas A/B/C-Level Four**

**Moderator:**

- Neil West, MD, Medical Director, Group Consulting, Millennium Medicine

**Speaker:**

- Glenn Steele, Jr., MD, PhD, President and CEO of Geisinger Health System

**Learning Objectives:**

**To improve professional performance and outcomes by:**

- Understanding the necessity of using quality and efficiency metrics to equitably distribute savings
- Identifying opportunities for physician-hospital collaboration to achieve efficiency and quality
- Understanding the issues unique to a network model ACO
- Implementing initiatives of methods a network ACO can utilize to bend the cost curve

**10:00 a.m. to 10:20 a.m.**

**Coffee Break in the Exhibit Hall  
Room: Texas D/E/F-Level Four**

**10:20 a.m. to 11:50 a.m.**

**Concurrent Sessions 4**

**Session 16:**

**Role of Sleep in Chronic Diseases  
Room: Lone Star A-Level Two**

**Moderator:**

- Dexter W. Shurney, MD, MBA, MPH, Medical Director, Employee Health Plan, Vanderbilt University and Medical Center

**Speakers:**

- Virginia F. Gurley, MD, MPH, Founder/President, Aura Viva
- Kristen L. Knutson, PhD, Assistant Professor, Department of Medicine, University of Chicago

**At the conclusion of this session, participants will be able to:**

- Describe the physiological interactions between light, food intake and thermoregulation on sleep

- Know the associations (and potential mechanisms for these associations) between sleep disruption of these physiological interactions and conditions such as hypertension, vasospastic disorder, jet lag and depression
- Discuss examples and implications of environmental and lifestyle therapies to counteract and prevent sleep related chronic diseases
- Understand the key epidemiologic and experimental evidence for an association between sleep duration/ quality & cardiometabolic diseases (obesity, diabetes, & hypertension)

**Session 17:**

**Update from the Task Force on  
Community Preventive Services  
Room: Lone Star B-Level Two**

**Moderator:**

- Jason M.M. Spangler, MD, MPH, FACP, Chief Medical Officer, Partnership for Prevention

**Speakers:**

- David Hopkins, MD, MPH, Coordinating Scientist, Guide to Community Preventive Services, Centers for Disease Control and Prevention
- Anilkrishna Thota, MBBS, MPH, ORISE Research Fellow, The Guide to Community Preventive Services Branch, Centers for Disease Control and Prevention
- Maren Robinson, MPH, CNC, CHES, ORISE Research Fellow, Guide to Community Preventive Services, Centers for Disease Control and Prevention

**At the conclusion of this session, participants will be able to:**

- Describe the process and elements of a systematic review for the Guide to Community Preventive Services
- Describe the findings of the Community Guide review of collaborative care interventions for the management of depressive disorders
- Describe the potential utility of the Community Guide review

- of health communication campaigns including health-related product distribution
- Locate and utilize the Community Guide website to find Community Guide evidence reviews and Task Force findings for a wide range of public health and health promotion interventions

**Session 18:**

**Comparative Effectiveness  
Research: Past History, Present  
Concerns and Future Promise  
Room: Presidio B-Level Three**

**Moderator:**

- Bernard F. Kozlovsky, MD, MS, Adjunct Instructor in the Department of Preventive Medicine and Public Health, University of Maryland School of Medicine

**Speakers:**

- Roger W. Evans, PhD, Health Care Consultant, United Network for the Recruitment of Transplantation Professionals
- Wade M. Aubry, MD, Associate Clinical Professor of Medicine, University of California, San Francisco

**At the conclusion of this session, participants will be able to:**

- Define and discuss comparative effectiveness research, contrasting it with what has historically been considered health care technology assessment, wherein technology is defined as medical and surgical procedures, drugs, devices, and health care delivery systems
- Describe and elaborate upon the interrelationships amongst comparative effectiveness research, cost-effectiveness analysis, personalized medicine, insurance coverage determinations, and health care rationing
- Demonstrate how the trilogy of life – the quantity of life, the quality of life, and the value of life – is an inevitable consideration when determining how the results of comparative effectiveness research will be



# Detailed Program Agenda

## Friday continued

used in the formulation of public health policy

### Session 19:

**Ethics: An Essential Component of Responsibility Leadership of ACOs**

**Room: Lone Star D-Level Two**

#### Moderator:

- Angelo Giardino, MD, PhD, Texas Children's Health Plan

#### Speakers:

- Laurence McCollough, PhD, Baylor College of Medicine

**At the conclusion of this session, participants will be able to:**

- Identify origins of the concept of an accountable healthcare organization and its responsible leadership in "Medical Ethics," published in 1803 by the English physician-ethicist, Thomas Percival (1740-1804)
- Identify the ethical concept of co-fiduciary responsibility of physicians and healthcare organizations
- Identify the implications of the ethical concept of co-fiduciary responsibility for physician leaders of accountable healthcare organizations, with a focus on the responsible use of organizational resources in patient care

### Session 20:

**Public Health Challenges in Iraq and Afghanistan**

**Room: Lone Star C-Level Two**

#### Moderator:

- Edmond Feeks, MD, MPH, FACPM, Occupational Medicine Consultant, Federal Occupational Health Service, Department of Health and Human Services

#### Speakers:

- LTC James Sheehan, MD, FACPM, Preventive Medicine Officer for U.S. Forces, Afghanistan
- Shakir Jawad, MD, Senior Analyst on International Health and Medical Stability Operations, Center for Disaster and Humanitarian Assistance Medicine,

Uniformed Services University  
• Steve Solter, MD, Management Science for Health, an Implementing Partner of USAID

**At the conclusion of this session, participants will be able to:**

- Describe the unique characteristics of a military coalition environment that contribute to difficulties in maintaining US Public Health standards in a deployed setting
- Identify the population health challenges and threats posed to US forces when working with a large contractor population in a deployed setting
- Discuss the implications of allowing local nationals to operate food establishments on US bases

**11:50 a.m. to 1:10 p.m.**

**Networking Lunch in the Exhibit Hall**

**Room: Texas D/E/F-Level Four**

**11:50 a.m. to 1:10 p.m.**

**ACPM Committee Meetings**

**Resident Physician Section Committee**

**Room: Crockett A-Level Four**

**Membership Committee**

**Room: Crockett C-Level Four**

**12:00 p.m. to 1:10 p.m.**

**ACPM Town Hall with U.S.**

**Surgeon General Benjamin**

**Room: Texas A/B/C-Level Four**

**12:00 p.m. to 6:00 p.m.**

**Annual Residency Program Directors Workshop**

**Room: Lone Star F-Level Two**

**At the conclusion of this session, participants will be able to:**

- Share information about residency programs and activities and increase awareness and understanding of updates in the specialty of preventive medicine among residency directors, program faculty, residents and medical students

**1:30 p.m. to 3:30 p.m.**

**ACPM Advocacy Training and**

**Current Preventive Medicine Policy Issues**

**Room: Lone Star C-Level Two**

#### Speaker:

- Paul Bonta, MA, Associate Executive Director, Policy and Government Affairs, American College of Preventive Medicine

**1:30 p.m. to 5:30 p.m.**

**ACPM Corporate Roundtable (By Invitation Only)**

**Room: Bonham B-Level Three**

**1:30 p.m. to 5:30 p.m.**

**Half Day Skill Building Institutes and Scientific Abstract Presentations**

### ACMQ Institute:

**The Accountable Care**

**Organization: Case Studies**

**and the Data Used to Manage Populations**

**Room: Lone Star D-Level Two**

#### Moderator:

- Donald Casey, Jr., MD, MBA, MPH, CMO and VP of Quality, Atlantic Health System
- Neil West, MD, Medical Director, Group Consulting, Millennium Medicine

#### Speakers:

- John Friend, JD, Tucson Medical Center
- Palmer Evens, MD, Tucson Medical Center
- Jonathan Darer, MD, The Geisinger Health System
- Thomas Koos, MD, Vista Health System
- John Vigorita, MD, Vista Health System

**At the conclusion of this session, participants will be able to:**

- Identify the crucial steps towards developing an integrated delivery system including, network e-messaging, IT adoption of EMR or patient registry, approval of clinical guidelines and adoption of quality metrics, and identification and training of practice care coordinators
- Ensure participants understand the issues unique to a network

model ACO

- Discuss examples of initiatives of methods a network ACO can utilize to bend the cost curve
- Understand the necessity of using quality and efficiency metrics to equitably distribute savings
- Learn the need to identify opportunities for physician-hospital collaboration to achieve efficiency and quality
- Acquire knowledge of the current legal and regulatory ACO environment
- Understand the rationale for innovation, re-engineering and clinical decision support
- Understand basic and advanced re-engineering principles and fundamentals of decision support
- Discuss Clinical Decision Support – technical issues and clinical examples

**Cutting-Edge Research and Science in Preventive Medicine:**

**Submitted Abstracts in Public Health Practice, Clinical Preventive Medicine and Prevention Policy**

**Room: Texas B/C-Level Four**

#### Moderator:

- Lorraine Yeung, MD, MPH, FACPM, Medical Epidemiologist, Division of Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention
- David Blodgett MD, MPH, Director/Health Officer Southwest Utah Public Health Department

#### Speakers:

- Faiyaz Bhojani, MD, DrPH, SHELL
- Muktar Aliyu, MD, MPH, DrPH, Vanderbilt University School of Medicine
- Randall Stafford, MD, PhD, MHS, Stanford University
- Michael Noe, MD, MPH, University at Buffalo
- Cynthia Sikorski, MD, MPH, USUHS
- Jim Stimpson, PhD, UNT Health Science Center
- Matthew Ritchey, PT, DPT, OCS, MPH, CDC/Indiana State Department of Health
- Alma Palisoc, MD, MPH, Department of Preventive



- Medicine, Loma Linda University
- Joannie Shen, MD, PhD, Centers for Disease Control and Prevention
  - David Blaney, MD, MPH, Centers for Disease Control and Prevention
  - Daniel Blumenthal, MD, MPH, Morehouse School of Medicine
  - Zachary Faigen, MSPH, Maryland Department of Health and Mental Hygiene
  - Dhayana Dallmeier, MD, Boston University Medical Center

**At the conclusion of this session, participants will be able to:**

- Describe the differences in trends of hepatocellular carcinoma incidence rates by birthplace
- Articulate the risk factors for illness related absence due to musculoskeletal disorders among manufacturing workers in a petroleum industry
- Identify the modifiable factors found associated with poor asthma control using data from the BRFSS Asthma Callback Survey
- Discuss the study design in the Health Improvement Project
- Describe the current practices in Massachusetts' school nutrition programs
- Understand the utility of Maryland's Electronic Surveillance System for Early Notification of Community-based Epidemics
- Identify at least two sources of lead exposure among Burmese Refugee Children in Indiana
- Describe the association between inter-pregnancy weight gain and diabetes and preeclampsia
- Explain the influence of new products, guidelines, and emerging scientific evidence on trends in prescribing lipid-lowering medications in the United States
- State the number of deaths per year on US highways due to motor vehicle accidents
- Identify risk factors for norovirus outbreaks in northern New England long-term care facilities in 2006 and 2007
- Describe the colorectal cancer screening intervention used in senior citizen centers in Fulton County, Georgia

**5:30 p.m. to 6:30 p.m.**  
**The Maintenance of Certification**  
**Part IV Expert Panel**

**Room: Lone Star C-Level Two**

**Panelists:**

- P. Glenn Merchant, MD, MPH&TM, FACPM, Executive Director, American Board of Preventive Medicine
- Miriam Alexander, MD, MPH, FACPM, ACPM President-Elect and Residency Director, Johns Hopkins University School of Public Health
- Wendy Braund, MD, MPH, MEd, Acting Branch Chief, Division of Diversity and Interdisciplinary Education, HRSA
- Kristine Pasciak, Administrator, ABPM
- Jennifer Edwards, Director of Member Services/CME Manager, American College of Preventive Medicine
- Maya Nath, Project Coordinator/MOC Manager, American College of Preventive Medicine

**At the conclusion of this session, participants will be able to:**

- Understand the difference between CME and MOC
- Understand the process for recertification (MOC Part I – IV)
- Define what information is required to maintain board certification
- Understand the role and responsibilities of the ABPM and ACPM in the recertification process

**5:30 p.m. to 6:45 p.m.**  
**Wellness Activity: Heal Thyself:**  
**Small Group Discussions about**  
**"Best Practices" for Promoting**  
**Physician Health, Wellness, and**  
**Resilience**

**Room: Crockett A-Level Four**

**7:00 p.m.**  
**ACPM Corporate Roundtable &**  
**President's Society Reception**  
**(By Invitation Only)**  
**Room: Presidio B-Level Three**



**6:00 a.m. to 7:00 a.m.**  
**Wellness Activity: Walk the Docs:**  
**Walk/ Jog around Hemisfair Park**  
**with your colleagues.**  
**Meet by the bell station in Main**  
**Lobby**

**7:00 a.m. to 8:20 a.m.**  
**ACPM Committee Meetings**

**Preventive Medicine 2012**  
**Committee**  
**Room: Presidio A-Level Three**

**Business Development Sub-**  
**committee/Finance Committee**  
**Room: Republic B-Level Four**

**7:30 a.m. to 8:30 a.m.**  
**Continental Breakfast in the**  
**Exhibit Hall**  
**Room: Texas D/E/F-Level Four**

**7:30 a.m. to 4:00 p.m.**  
**Registration & Information Desk**  
**Texas West Foyer-Level Four**

**8:30 a.m. to 10:00 a.m.**  
**Plenary Session III:**  
**Growing & Strengthening**  
**Preventive Medicine and Medical**  
**Quality in Multiple Contexts**  
**Room: Texas A/B/C/-Level Four**

**Moderator:**

- Sara Brenner, MD, MPH, Assistant Vice President of NanoHealth, University at Albany, College of Nanoscale Science and Engineering

**Speakers:**

- Miriam Alexander, MD, MPH, FACPM, ACPM President-Elect and Residency Director, Johns Hopkins University School of Public Health
- Eduardo Sanchez, MD, MPH, Medical Director, Blue Cross Blue Shield of Texas

**At the conclusion of this session, participants will be able to:**

- Describe the evolution of preventive medicine as a specialty, including the challenges and opportunities that have shaped the specialty over time up to present day
- Understand how recent and proposed changes in training requirements and certification pathways stand to impact training in preventive medicine, including changes in workforce needs within the national health care framework
- Articulate the role of preventive medicine physicians and the services they offer in the context of political, social, economic, and educational reforms
- Define the impact and importance of quality in Accountable Health Organizations
- Incorporate structures, systems, and strategies to advance medical quality through health care reform efforts
- Describe the synergy between preventive medicine and medical quality in managing the health of patient populations

**10:00 a.m. to 10:20 a.m.**  
**Coffee Break in the Exhibit Hall**  
**Room: Texas D/E/F-Level Four**

**10:20 a.m. to 11:50 a.m.**  
**Concurrent Sessions 5**

**Session 21:**  
**Psychosocial Determinants of**  
**Chronic Disease and Implications**  
**for Prevention**  
**Room: Lone Star A-Level Two**

**Moderator:**

- Ariane Marie-Mitchell, MD, PhD, MPH, Community & Preventive Medicine, University of Rochester Medical Center

# Detailed Program Agenda

## Saturday continued

### Speakers:

- Jerry Morris, PsyD, MBA, MSPH, ABPP, ABMP, ABHHP, NCSP, CCM, Clinical Director, Community Mental Health Consultants, Inc
- Vincent J. Felitti, MD, Founding Chairman, Department of Preventive Medicine, Kaiser Permanente, Medical Care Program

### At the conclusion of this session, participants will be able to:

- Identify specific psychosocial determinants of chronic diseases, association with health-risk behaviors, and prevalence by subgroups
- Describe a comprehensive medical evaluation involving screening for Adverse Childhood Experiences
- Describe a primary care model involving integrating behavioral and primary health care, evidence for efficacy, and methods used to overcome resistance to implementation

### Session 22:

#### Public Health Threats on the US/Mexico Border

Room: Lone Star B-Level Two

#### Moderator:

- Forrest Oliverson, MD, MPH, FACPM, Chief Department of Preventive Medicine, Brooke Army Medical Center

#### Speakers:

- Sandra Guerra, MD, MPH, Regional Medical Director, Texas Department of Health
- Duane R Hospenthal, MD, PhD, FACP, FIDSA, Professor of Medicine at the Uniformed Services University of the Health Sciences and Clinical Professor of Medicine at the University of Texas Health Science Center
- Hector F. Gonzalez, MD, MPH, Director of Health, City of Laredo Health Department

### At the conclusion of this session,

### participants will be able to:

- Recognize the need to include dengue in the differential diagnosis of acute febrile illness occurring on the US/Mexico border
- Identify potential emerging pathogens that could potentially be spread by the mosquito vectors along the US/Mexico border
- Recognize the current public health response to US/Mexico Border health all hazards threats
- Describe the international impact on public health along the US/Mexico Border
- Recognize and evaluate the public health responsibility and health care changes due to the real and perceived border violence

### Session 23:

#### Aligning Worksite Wellness Initiatives with New Federal Legislation

Room: Lone Star C-Level Two

#### Moderator:

- Brent Gibson, MD, MPH, FACPM Vice President, Atlas Research

#### Speakers:

- Ron Z. Goetzel, PhD, Research Professor and Director, Institute for Health and Productivity Studies Rollins School of Public Health, Emory University

### At the conclusion of this session, participants will be able to:

- Identify key elements of a "business case" necessary to engage employers in health promotion programs at the worksite
- Describe three large-scale research studies aimed at improving population health and demonstrating financial impact
- Articulate the key methods that health promotion practitioners can use to evaluate outcomes from worksite health promotion programs
- List the key "success factors" for successful health and productivity management programs
- Explain policy implications emerging from health care reform likely to influence

employer adoption of health promotion programs

### Session 24:

#### The Relative Roles in the Accountable Care Organizations of Primary, Specialty and Surgical Care

Room: Lone Star D-Level Two

#### Moderator:

- Rahul Shah, MD, Assistant Professor, Children's National Medical Center

#### Speakers:

- Frank Opelka MD, Louisiana State University Healthcare Network
- Bruce Bagley, MD, CMQ, Medical Director for Quality Improvement, American Academy of Family Practice

### At the conclusion of this session, participants will be able to:

- Recognize various types of patient care episodes for ACOs
- Describe various methods of paying ACOs for value
- Discuss how physicians can effectively cooperate to survive and succeed within ACOs

### Session 25:

#### American Board of Preventive Medicine Update: Strategies and Tools for Becoming and Staying Certified

Room: Lone Star E-Level Two

#### Moderator:

- P. Glenn Merchant, MD, MPH&TM, FACPM, Executive Director, American Board of Preventive Medicine

#### Speakers:

- P. Glenn Merchant, MD, MPH&TM, FACPM, Executive Director, American Board of Preventive Medicine
- Marcel Salive, MD, MPH, FACPM, Vice Chair, Public Health and General Preventive Medicine, American Board of Preventive Medicine
- Kris Pasciak, Administrator, American Board of Preventive Medicine

### At the conclusion of this session, participants will be able to:

- Describe the requirements for achieving certification by the American Board of Preventive Medicine (ABPM)
- Identify the steps in the application and examination process for initial certification
- Describe the process for maintaining certification throughout one's career using the MOC program
- Discuss the examination development process and the areas of examination focus
- Describe the process by which diplomates of the ABPM will be able to fulfill the ABMS requirement of practice assessment/performance improvement for MOC Part IV
- Identify ACPM resources to assist diplomates in the successful completion of preventive medicine practice assessment/performance improvement as required for MOC Part IV

11:50 a.m. to 1:10 p.m.

#### Networking Lunch and Special Interest Roundtables in the Exhibit Hall

Room: Texas D/E/F-Level Four

11:50 p.m. to 1:10 p.m.

#### ACPM Committee Meetings

#### Continuing Medical Education Committee

Room: Presidio A-Level Three

#### Environmental Health Committee

Room: Presidio B-Level Three

1:10 p.m. to 2:40 p.m.

#### Concurrent Sessions 6

### Session 26:

#### USPSTF Update

Room: Lone Star A-Level Two

#### Moderator:

- Padmini Ranasinghe, MD, MPH, Assistant Professor of Medicine, Johns Hopkins School of Medicine

#### Speakers:

- Ned Calonge, MD, MPH, Chair, United States Preventive Services Task Force Chief Medical Officer Colorado Department of Public



Health and Environment  
• Tracy Wolff, MD, MPH, Medical Officer, USPSTF Program Center for Primary Care, Prevention, and Clinical Partnerships Agency for Healthcare Research and Quality

**At the conclusion of this session, participants will be able to:**

- Be aware of new recommendations, methods, and materials from the USPSTF
- Understand the balance of benefits and harms of Screening for Childhood Obesity
- Describe the efforts to increase transparency of the USPSTF processes

**Session 27:**

**Tobacco-Free Policies: Moving Beyond the Indoor Environment**

**Room: Lone Star B-Level Two**

**Moderator:**

• Sharon K. Melville, MD, MPH, Manager TB/HIV/STD Epidemiology Branch, Texas Department of State Health Services

**Speakers:**

- Stanton Glantz, PhD, Professor, Division of Cardiology, University of California San Francisco School of Medicine
- Philip Huang, MD, MPH, Medical Director/Health Authority, Austin Travis County Health and Human Services Department
- Robert Berger, MSJ, Project Director, Project TRUST, Tobacco Control and Prevention Program, Los Angeles County Department of Public Health

**At the conclusion of this session, participants will be able to:**

- Discuss the evidence base for policy interventions to address tobacco use prevention and control
- List at least two policy interventions that are most promising for future tobacco use prevention and control
- Discuss next generation policy interventions being implemented in California
- Discuss current knowledge regarding the most effective strategies and messages for

promoting restrictions on outdoor smoking  
• Discuss how Austin, Texas is using their CPPW funds to implement some of these next generation policy, systems and environmental changes for tobacco use prevention and control  
• Discuss employer, university and health care initiatives that are being piloted that can be used to promote tobacco-free campus policies

**Session 28:  
Measuring Public Health Quality and Performance: A Financial Ratio Analysis**

**Room: Lone Star D-Level Two**

**Moderator:**

• Brian Amy, MD, MHA, MPH, FACPM

**Speakers:**

- Peggy Honore, DHA, Department of Health and Human Services
- Kevin Barnett, DrPh, MCP, Public Health Institute

**At the conclusion of this session, participants will be able to:**

- Design a coordinated healthcare and public health approach to quality
- Align nonprofit hospital practices with the HHS nine aims (characteristics) and priorities for improvement of public health quality

**Session 29:  
Lifecycle of a Preventive Medicine Career: Transitions and Negotiations**

**Room: Lone Star C-Level Two**

**Moderator:**

• Leonard Moore, MSIV, Medical Student, Morehouse School of Medicine

**Speakers:**

- James Tacci, MD, JD, FACPM, Medical Director, Xerox Corporation
- Sara Brenner, MD, MPH, Assistant Vice President of NanoHealth, University at Albany, College of Nanoscale Science and Engineering
- Mary Applegate, MD, MPH, FACPM, Associate Dean School of

Public Health, SUNY Albany

**At the conclusion of this session, participants will be able to:**

- Become familiarized with the PM residency application process, new residency requirements, and ways to navigate programs in order to reach career goals
- Learn how to make effective initial career decisions upon completion of PM residency for optimal success
- Identify when a mid-career employment shift is necessary and acquire tools to transition to your new field successfully

**Session 30:**

**Behavior Change and Application of Tools in Clinical Practice/Health IT**

**Room: Lone Star E-Level Two**

**Moderator:**

• George K. Anderson, MD, MPH, FACPM Major General, USAF (Retired) AMSUS, Executive Director

**Speakers:**

- Samir Chatterjee, PhD, Professor of Computer Networking and Telecommunications, Claremont Graduate University
- Martha G. Russell, PhD, Associate Director of Media X, Stanford University

**At the conclusion of this session, participants will be able to:**

- Review the current status of persuasive and empowerment technology and how to apply these tools in clinical and public health settings
- Discuss social technologies including networking, teleconferencing, meet ups and immersive environments and their application to health behavior change

**2:50 p.m. to 4:20 p.m.**

**Concurrent Session 7**

**Session 31:  
International Preventive Medicine and the U.S. Response to the Crisis in Haiti**

**Room: Lone Star A-Level Two**

**Moderator:**

• Sami Bèg, MD, MPA, MPH, Associate Medical Director, U.S. Preventive Medicine

**Speakers:**

- W. Roodly Archer, PhD, Health Scientist, Centers for Disease Control and Prevention
- Amy Sample Ward, Global Community Development Manager, NetSquared
- Col Leonardo Profenna, MD, USAF, MC, SFS, Chief, Aerospace Internal Medicine Branch Aeromedical Consultation Service, USAFSAM/FECI
- Lt. Col Richard "Joel" Williams, DVM, MS, Commander Public Health Flight for the 96th Medical Group at Eglin AFB, Florida

**At the conclusion of this session, participants will be able to:**

- Discuss Air Force Medical Service response during initial earthquake relief
- Articulate public health/preventive medicine issues related to rapid deployment of military troops
- Identify CDC's response to the earthquake
- Understand the benefits and applications of various online platforms and tools used around the world in disaster situations
- Define opportunities to engage with individuals, organizations and other disaster responders to collaborate for medical and social benefit using new technologies

**Session 32:  
Making Food Policy Healthy: From Local Opportunities to the 2012 Farm Bill**

**Room: Lone Star B-Level Two**

**Moderator:**

• James J. Sheehan, MD, MPH, Preventive Medicine Physician/Consultant, United States Army South

**Speakers:**

- David Wallinga, MD, MPA, Director of Food and Health, Institute for Agriculture and Trade Policy
- Eduardo Sanchez, MD, MPH, Medical Director, Blue Cross Blue Shield of Texas



# Detailed Program Agenda

## Saturday continued

### At the conclusion of this session, participants will be able to:

- Compare health reform and food system reform in terms of issues around access, cost and quality
- Describe two reasons why the Farm Bill might be more appropriately called a food and nutrition bill
- Explain two or three interventions in the food system at the local level that may improve public health outcomes
- Explain why health professional advocacy around food policy reform could be analogous to the role health professionals played in changing tobacco policy
- Use the "Triple aim" framework of health, experience, and cost to relate the US healthcare system and the US food system to identify parallels between the systems and food system opportunities to improve health
- Identify specific food system-related action steps for healthy eating and childhood obesity prevention that are within the jurisdiction of local government, are based on the experience of local governments or knowledgeable sources that work with local governments; and have the potential to make positive contribution to children's health
- Discuss the importance of involving the community and using a "health equity lens" in determining which food system actions to take

### Session 33: Strategies and Tools for Advancing Health: Lifestyle Medicine Competencies, Community Well-Being Research, and Engagement Through Social Media

Room: Lone Star C-Level Two

#### Moderator:

- Virginia F. Gurley, MD, MPH, Founder/President, Aura Viva

#### Speakers:

- Liana Lianov, MD, MPH, FACPM, Assistant Professor, Departments of Public Health Sciences and Internal Medicine, University of California Davis

- Allison London Brown, Vice-President, Well-Being Strategy, Corporate Branding & Communications
- LeAnna J. Carey, MBA, Principal, TheHealthMaven, LLC

### At the conclusion of this session, participants will be able to:

- Describe the design of a primary care practice that optimizes the implementation of the lifestyle medicine competencies-knowledge and skills that support quality health services to promote healthy lifestyles
- Define lifestyle medicine and identify at least five competency areas
- Understand the survey methodology using for the Well-Being Index
- Understand the key findings and insights gained from the Well-Being Index

### Session 34: Myths and Facts of Spending on Prevention in the U.S.

Room: Lone Star E-Level Two

#### Moderator:

- Halley S. Faust, MD, MPH, FACPM, Managing Director, Jerome Capital, LLC

#### Speakers:

- George Miller, PhD, Altarum Institute
- Diana Pettiti, MD, MPH, FACPM, Professor, Arizona State University
- Halley S. Faust, MD, MPH, FACPM, Managing Director, Jerome Capital, LLC

### At the conclusion of this session, participants will be able to:

- Critique the 3% prevention expenditures number and determine why this number is incorrect; provide a more correct estimate of prevention expenditures and understand how this likely under-estimates the total number
- Articulate the problems with comparing prevention and treatment expenditures in the US
- Develop arguments for determining what standards should be used for guidelines for prevention and treatment
- Identify reasons why standards of evidence differ for preventive, diagnostic and treatment services
- Identify the entities whose recommendations will determine

- automatic coverage of preventive services under the Patient Care and Affordable Care Act of 2010
- Recognize the contributions of prevention experts to the evidence-based medicine movement

### Session 35: Health Reform and Clinical Preventive Services: Issues not Addressed by the 6 P.M. News!

Room: Lone Star F-Level Two

#### Moderator:

- Stuart Berman, MD, ScM, Senior Advisor to the Director, National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention

#### Speakers:

- Chesley Richards, Jr., MD, MPH, FACP, Director, Office of Prevention Through Healthcare, Office of the Associate Director for Policy, Centers for Disease Control and Prevention
- Paula W Yoon, ScD, MPH, Division for Heart Disease and Stroke Prevention Centers for Disease Prevention and Control
- Jessie S Wing, MD, MPH, Medical Officer FACP, CAPT, US Public Health Service FACP, Centers for Disease Control and Prevention
- Stuart Berman, MD, ScM, Senior Advisor to the Director, National Center for HIV/AIDS, Viral

Hepatitis, STD, and TB Prevention

### At the conclusion of this session, participants will be able to:

- Raise the awareness of the audience about the components of the Medicare wellness visit and efforts to define the recommended content of such a visit
- Educate the preventive medicine community about a CDC approach to monitor the impact of reform on some clinical preventive services central to addressing a set of priority conditions
- Communicate the anticipated challenges local health departments will face in providing "safety net" services that address communicable disease transmission among those without health insurance
- Communicate to preventive medicine specialists the changes that may occur in several established public health programs and the opportunities these changes present to the preventive medicine community

4:30 p.m. to 6:00 p.m.

ACPM Executive Committee

Room: Presidio B-Level Three

7:00 p.m. to 10:00 p.m.

ACPM Awards/New Fellows

Reception and Banquet

Room: Texas C-Level Four

(Ticket Required)

## 2011 President's Society Members

Sania Amr, MD  
George Anderson, MD  
Mary Applegate, MD  
Christopher R. Armstrong, MD  
Steven Atwood, MD \*  
Charles A. Berry, MD  
B. Rodrigo Cabanilla, MD  
Robert Carr, MD  
Suzanne E. Dandoy, MD  
Virginia Dato, MD \*  
Roy L. DeHart, MD  
Karen Duvall, MD  
Herman Ellis, MD  
Halley S. Faust, MD  
David Ferriss, MD  
Jonathan Fielding, MD  
Bruce Furness, MD  
Robert Gilchick, MD \*  
Robert G. Harmon, MD  
M. Alfred Haynes, MD  
Gregory Holzman, MD  
Franklyn Judson, MD  
Neal D. Kohatsu, MD  
James Kotsanos, MD \*

Dorothy S. Lane, MD  
John M. Last, MD  
W. Travis Lawson Jr., MD  
Gottfried Lehmann, MD  
Perianne Lurie, MD  
Patricia L. Meinhardt, MD  
Michael D. Parkinson, MD  
Diana Petitti, MD  
Stanley Reedy, MD  
F. Douglas Scutchfield, MD  
Joannie Shen, MD  
Penny M. Stern, MD  
Alfred R. Stumpe, MD  
Hugh H. Tilson, MD \*\*  
Howard R. Unger, MD  
Jill Waalen, MD  
H. Dennis Zanella, MD  
Mark Johnson, MD

\* New Member

\*\* Donation in the names of:  
Hugh H. Tilson JD, MPH  
Elizabeth C. Tilson, MD, MPH  
Richard S. Tilson MD, MPH  
Jennifer Tilson Marin, MSW, MPH  
and Donald H. Tilson Jr., MD, MHA

# Special Sessions for Residents Medical Students and Young Physicians



## Resident Physician Section (RPS) • Medical Student Section (MSS) • Young Physician Section (YPS)

### Am I a member?

If you are a Resident member of the American College of Preventive Medicine you are automatically in the Resident Physician Section.

If you are a Medical Student Member of the American College of Preventive Medicine you are automatically a member of the Medical Student Section.

If you are an Affiliate, Associate, Member or Fellow of the American College of Preventive Medicine, and under 40 years of age OR within 8 years of residency completion (any residency) you are automatically a member of the Young Physician Section.

### How do I get more involved?

The Planning Committee of Preventive Medicine 2011, along with the governing councils of RPS/YPS and MSS have made every effort to ensure there is plenty to do and see for their members attending the conference. All sessions are open to all PM 2011 attendees. Here are some recommendations:

#### Thursday, February 17, 2011

**7:00 a.m. to 8:20 a.m.**

**MSS Committee Meeting**

**Room: Crockett A-Level Four**

**7:30 a.m. to 8:30 a.m.**

**Continental Breakfast and Grand Opening of Exhibit Hall**

**Room: Texas D/E/F-Level Four**

**8:30 a.m. to 10:00 a.m.**

**Opening General Session & KBS**

**Guest Lecturer: Science, Sense & Elephense**

**Room: Texas A/B/C-Level Four**

**10:20 a.m. to 11:50 a.m.**

**Concurrent Sessions 1**

**Session 3: The Biotechnology Landscape: Emerging Opportunities, Challenges, and Policy Implications in the 21st Century**

**Room: Lone Star C-Level Two**

**Session 5: Great Careers in Preventive Medicine**

**Room: Lone Star E-Level Two**

**3:00 p.m. to 4:30 p.m.**

**Concurrent Sessions 2**

**Session 7: Public Health Challenges in Homeless & Underserved Populations**

**Room: Lone Star B-Level Two**

**Session 9: Public Health Advocacy Through the Media: Communicating Your Message**

**Room: Lone Star E-Level Two**

**4:45 p.m. to 6:15 p.m.**

**Concurrent Sessions 3**

**Session 12: Obesity Prevention: From Cradle to Grave**

**Room: Lone Star B-Level Two**

**Session 15: Speak Into the Microphone: Leveraging Social Media for Population Health Improvement**

**Room: Lone Star E-Level Two**

**7:30 p.m.-8:30 p.m.**

**MSS/RPS/YPS Guest Speaker: Career Perspectives Featuring Dr. David Satcher and Dr. Kenneth Cooper!**

**Room: Lone Star A-Level Two**

#### Friday, February 18, 2011

**7:00 a.m. to 8:20 a.m.**

**YPS Committee Meeting**

**Room: Crockett A-Level Four**

**8:30 a.m. to 10:00 a.m.**

**Plenary Session II: Accountable Care Organizations and Transformative Changes in Delivery of Health Care**

**Room: Texas A/B/C-Level Four**

**10:20 a.m. to 11:50 a.m.**

**Concurrent Sessions 4**

**Session 20: Public Health Challenges in Iraq and Afghanistan**

**Room: Lone Star C-Level Two**

**11:50 a.m. to 1:10 p.m.**

**• RPS Committee Meeting**

**Room: Crockett A-Level Four**

**• Membership Committee Meeting**

**Room: Crockett C-Level Four**

**1:30 p.m. to 3:30 p.m.**

**ACPM Advocacy Training and Current Preventive Medicine Policy Issues**

**Room: Lone Star C-Level Two**

**1:30 p.m. to 5:30 p.m.**

**Cutting-Edge Research and Science in Preventive Medicine: Submitted Abstracts in Public Health Practice, Clinical Preventive Medicine and Prevention Policy**

**Room: Texas B/C-Level Four**

#### Saturday, February 19, 2011

**7:00 a.m. to 8:20 a.m.**

**Preventive Medicine 2012 Committee**

**Room: Presidio A-Level Three**

**8:30 a.m. to 10:00 a.m.**

**Plenary Session III: Growing & Strengthening Preventive Medicine and Medical Quality in Multiple Contexts**

**Room: Texas A/B/C-Level Four**

**10:20 a.m. to 11:50 a.m.**

**Concurrent Sessions 5**

**Session 25: American Board of Preventive Medicine Update: Strategies and Tools for Becoming and Staying Certified**

**Room: Lone Star E-Level Two**

**1:10 p.m. to 2:40 p.m.**

**Concurrent Sessions 6**

**Session 27: Tobacco-Free Policies: Moving Beyond the Indoor Environment**

**Room: Lone Star B-Level Two**

**Session 29: Lifecycle of a Preventive Medicine Career: Transitions and Negotiations**

**Room: Lone Star C-Level Two**

**2:50 p.m. to 4:20 p.m.**

**Concurrent Session 7**

**Session 31: International Preventive Medicine and the U.S. Response to the Crisis in Haiti**

**Room: Lone Star A-Level Two**

**Session 34: Myths and Facts of Spending on Prevention in the US**

**Room: Lone Star E-Level Two**

**7:00 p.m. to 10:00 p.m.**

**ACPM Awards/New Fellows reception and banquet (tickets must be purchased in advance)**

**Room: Texas C-Level Four**



# Special Events

## ACPM Opening Reception and Poster Presentations

**Thursday, February 17th**

**6:15 p.m.-7:30 p.m.-Texas D/E/F-Level Four**

Join your fellow *Preventive Medicine & Lifestyle Medicine 2011* attendees, exhibitors and staff at the Welcome Reception held in the Exhibit Hall. The reception will offer hors d'oeuvres and drinks while you network, browse the scientific poster presentations, and socialize.

## Non-CME Educational Sessions!

### "Meet the Expert" Cancer Prevention Fellowship Program

**Thursday, February 17th**

**12:00 p.m.-12:30 p.m.- Lone Star E-Level Two**

This session is a time for attendees to meet with the National Cancer Institute's Cancer Prevention Fellowship Program director to discuss various training, research, or funding topics. This is a great opportunity for early career physician's scientists to learn more about a unique postdoctoral research and leadership training program at the NCI.

*Session sponsored by Cancer Prevention Fellowship Program*

### Career Opportunities for Preventive Medicine in the U.S. Army.

**Thursday, February 17th**

**7:00 a.m.-8:20 a.m.-Lone Star F-Level Two**

**Speaker:** Col. Robert F. DeFraitas, Director of Armed Forces Health Surveillance Center and Consultant for Preventive Medicine for the Army Surgeon General.

### Advancing the Science of Public Health Practice: The Robert Wood Johnson Foundation's Public Health Practice-Based Research Network Program (PBRN) Program

**Thursday, February 17th**

**12:00 p.m. to 1:10 p.m. - Texas A/B/C-Level Four**

Advances in prevention research are providing an expanding toolbox of efficacy-tested programs, policies, and interventions to reduce health risks at the population level. As these advances occur, uncertainties loom large regarding how best to deliver effective public health strategies through the nation's patchwork public health infrastructure and its real-world public health agencies and settings. What are the most effective ways of organizing, financing, and delivering efficacious public health strategies in different social, economic, and environmental contexts? What are the real-world implementation issues, health impacts, and ROI associated with alternative delivery strategies? Practice-based research networks (PBRNs) provide productive mechanisms for conducting the delivery system research needed to effectively translate prevention research into routine public health practice. The Robert Wood Johnson Foundation's **Public Health PBRN Program** has established a national network of public health PBRNs that include state and local public health agencies collaborating with university-based research centers to design and conduct these types of translational, delivery system studies in real-world public health settings. This luncheon panel will explore advances in public health systems and services research occurring through public health PBRNs and highlight applications of this research in the context of health reform implementation. Areas of shared research interest and examples from existing and emerging collaborative research will be highlighted to illustrate

the value of linking public health researchers with public health practitioners to strengthen the science of public health delivery.

*Session sponsored by Robert Wood Johnson Foundation*

### The NuVal™ System: GPS of the Food Supply

**Friday, February 18th**

**7:00 a.m. to 8:20 a.m.- Lone Star F-Level Two**

In late 2009, the American College of Preventive Medicine's (ACPM) Board of Regents voted to endorse the NuVal™ Nutritional Rating System as a system that met ACPM's criteria for nutritional scoring systems. Attend this session to learn more about NuVal™ and why it is an important tool in the arsenal of health providers and public health practitioners. The session will include the science behind the system, validation research conducted, consumer usage and understanding, and movement into retail grocery stores, health insurers, and schools.

*Session sponsored by NuVal™*

### ACPM Town Hall with U.S. Surgeon General Benjamin

**Friday, February 18th**

**12:00 p.m. to 1:10 p.m. - Texas A/B/C-Level Four**

Join the U.S. Surgeon General in a Town Hall style discussion on the recently drafted National Prevention Strategy. The U.S. Surgeon General will review the National Strategy document and identify opportunities for engagement by the preventive medicine community.

### ACPM Advocacy Training and Current Preventive Medicine Policy Issues

**Friday, February 18th**

**1:30 p.m. to 3:30 p.m. - Lone Star C-Level Two**

Don't miss this unique session where participants will prepare to meet with their U.S. congressional representatives back in their home districts to advocate for preventive medicine.

### Networking Lunch/Special Interest Round Tables

**Saturday, February 19th**

**11:50 a.m.-1:10 p.m.-Texas D/E/F-Level Four**

Join us in the exhibit hall on Saturday, February 19th from 11:50 a.m. to 1:10 p.m. for a networking lunch while you meet with exhibitors. You can also participate in one or more of our scheduled special interest roundtables. These roundtable sessions provide conference attendees an outstanding forum for networking and a place to engage with peers around topics pertinent to preventive medicine.

Roundtable Topics Include:

- Energy Policy
- Bringing Individuals with Disabilities to the Physician's Table
- American Association of Public Health Physician's Special Interest
- Solving the Health Care Resources Trap: It's An Energy Management Challenge

### Annual Awards/New Fellows Banquet

**Saturday, February 19th**

**7:00 p.m. to 10:00 p.m. - Texas C-Level Four**

Join us as we:

- Honor this year's Award winners
- Induct new Fellows from 2010
- Showcase new ACPM activities

*Advance purchase tickets required.*

*Tickets are available at the Registration Desk until Friday, February 18th*



# ACPM's Indoor Air Initiative

**educational training**  
for **health care professionals**

**\*CME/MOC eligible programming from webcasts to electronic clinical guidelines.**



**Find more information at [www.acpm.org/IAQ/](http://www.acpm.org/IAQ/)**

## THE STRENGTH TO HEAL

AND KNOW THAT WE'RE ALL  
MAKING A DIFFERENCE AS  
MEDICAL PROFESSIONALS.

Capt. Jeffery Robertson  
Family Physician  
Fort Sam Houston, Texas

"So many people here are at the forefront of their fields, and we're always looking for ways to provide the best care to our Soldiers."

You can become part of a health care team that is focused on caring for our Soldiers and their families. You'll have access to the best technology and resources and your colleagues will be leaders in their respective professions. What's more, you'll be eligible for low-cost medical, dental and life insurance, as well as financial incentives.

Stop by Booth No. 12 or contact a member of the U.S. Army Health Care Team at 888-504-6211 or [healthcare.goarmy.com/info/m044](http://healthcare.goarmy.com/info/m044).

Ask about our two-year commitment for health care professionals ages 43-60.



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# Continuing Education

## American Medical Association (AMA) Category 1

ACPM is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide CME for physicians.

ACPM designates **Preventive Medicine 2011** for a maximum of 32.0 Category 1 credits toward the American Medical Association's (AMA) Physician's Recognition Award (PRA)™. Attendees can earn additional credits via Medical Quality 2011. Each physician should claim only those credits he or she actually spends in the activity.

To obtain a certificate of attendance/CME, please complete the Certificate Request Form in the conference materials you received upon check-in. Please drop the form and the evaluation packet in a blue bin near the registration area or give to any ACPM staff member before you leave the meeting.

**EPIQ/Maintenance of Certification (MOC) for American Board of Preventive Medicine (ABPM):** Physicians certified by the ABPM in 1998 or later must earn at least 100 approved lifelong learning credits every 10 years in order to



maintain their certification. ABPM diplomates can earn lifelong learning credits by attending the **Preventive Medicine 2011** sessions as well as **Medical Quality 2011** sessions. Check your meeting registration materials for an up-to-date list of MOC sessions.

ACPM members and non-members should follow the same procedures to obtain credit. The MOC packet is included in the materials you received at registration. The packet contains

self-assessment exercises for you to complete as a required component of the lifelong learning process. The correct answers and explanations are provided in the answer packet. After completing all of the self-assessments for each of the MOC sessions you've attended, complete the cover page with your name, and ACPM number (if unknown, see ACPM staff at the registration desk for a list). Finally, submit the entire packet in the blue bin near the registration desk. You will not need

a certificate to document your MOC credits. ACPM will report them directly to the ABPM. You can monitor your credits over time by visiting the ABPM Web site at [www.abprevmed.org](http://www.abprevmed.org).

### **AAFP Credit:**

This activity, Preventive Medicine 2011 with a beginning date of February 16, 2011, has been reviewed and is acceptable for up to 30 Prescribed credits by the American Academy of Family Physicians.

## CME/MOC FAQs!

- 1. If I submit my CME form will those credits be sent to ABPM for my MOC?**  
Answer – NO! CME and MOC are not the same thing. When you submit your CME form a CME certificate will be mailed to you. If you need MOC you will have to fill out separate forms known as a Self Assessment for each session you attend. You must submit the Self Assessment forms to ACPM for your credits to be reported to ABPM.
- 2. How long after I submit my CME form can I expect to receive my CME Certificate?**  
Answer) Certificates are EMAILED to all participants within a month of the meeting completion date. Make sure you total your hours and PRINT YOUR NAME AND EMAIL CLEARLY. Unreadable CME forms will not be processed.
- 3. How soon after the meeting will my MOC credits be reported to the ABPM?**  
Answer) All MOC credits will be reported to the Board by the end of March. Please allow a few weeks for the Board to upload these credits into the EPIQ system.
- 4. Can I earn CME or MOC by reviewing the available PowerPoint presentations on the link sent to attendees prior to the meeting?**  
Answer) No, in order to earn the AMA Category 1 CME or MOC credit you must attend the session in person OR review the ACPM E-Portal with the audio companion (more information can be found at the registration desk).





## Medical Quality 2011

### Thursday, February 17th

- Session 4: Medical Errors: The Importance of Transparency
- Session 10: Accountable Care Organizations and the CMS Proposed Rules
- Session 13: The Basics of ACOs: Accountability, Responsibility and Measurement of Success

### Friday, February 18th

- Plenary Session II: Accountable Care Organizations and Transformative Changes in Delivery of Health Care
- Session 19: Ethics: An Essential Component of Responsibility Leadership of ACOs
- ACMQ Institute: The Accountable Care Organization: Case Studies and the Data Used to Manage Populations

### Saturday, February 19th

- Session 24: The Relative Roles in the Accountable Care Organizations of Primary, Specialty and Surgical Care
- Session 28: Measuring Public Health Quality and Performance: A Financial Ratio Analysis

## Lifestyle Medicine 2011

### Wednesday, February 16th

- Institute 3: Group Visits: How to Set Up, Improve Patient Outcomes, and Make Money for Your Practice

- Institute 4: How to Practice Clinical Preventive/Lifestyle Medicine Clinically
- ACLM Board Meeting

### Thursday, February 17th

- Plenary Session I: Linking Personal Responsibility, Economics, and Policy to Change Lifestyle Behaviors
- Session 1: Comparative Effectiveness for Multiple Conditions: The Cleveland Clinic's Lifestyle 180 Program
- Session 6: Evidence-based Update of Exercise in Clinical Practice
- Session 11: Nutrition - Comparative Efficacy of Different Diets
- ACLM Membership Meeting

### Friday, February 18th

- Session 16: Role of Sleep in Chronic Diseases

### Saturday, February 19th

- Session 21: Psychosocial Determinants of Chronic Disease and Implications for Prevention
- Session 30: Behavior Change and Application of Tools in Clinical Practice/Health IT
- Session 33: Strategies and Tools for Advancing Health: Lifestyle Medicine Competencies, Community Well-Being Research, and Engagement Through Social Media



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Wellness for  
Your Patients  
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Your Community

Proven effective at changing physical activity and diet.

Visit us at **Booth 15.**

**NutritionQuest**

*Measuring Diet and Activity, Changing Behavior*  
[www.nutritionquest.com](http://www.nutritionquest.com)

# Membership Information

## Attention PM 2011 Attendees!

**Join ACPM Now and EARN ALL CME and MOC for FREE!!**

That's right – all ACPM Members will receive the 32.0 hours of CME and MOC hours offered at Preventive Medicine 2011 at no cost. The non-member rate is \$10/credit.

Visit the PM 2011 registration desk for membership eligibility requirements today.

If you join ACPM via PM 2011 you will receive all ACPM benefits including:

**ACPM**  
American College of  
Preventive Medicine

- **Publications** – *American Journal of Preventive Medicine (AJPM)*, the peer-reviewed journal, published twelve times per year, features original articles and reviews. *ACPM HEADLINES*, the electronic newsletter sent to members twice per month highlights recent happenings at the College, developments in preventive medicine, and ACPM member activities.
  - **Preventive Medicine** – ACPM's annual meeting series offers topical meeting content, discussions with leaders in the Preventive Medicine field, networking functions and CME opportunities.
  - **MOC/CME Opportunities – Including On-line CME!**  
In addition to the annual Preventive Medicine meeting, ACPM sponsors the annual Preventive Medicine Board Review Course. ACPM members receive a significant discount on course and meeting registrations. Many other CME/MOC modules are currently available on ACPM's Online CME/MOC Center.
  - **Advocacy** – ACPM actively and aggressively represents the interests of Preventive Medicine on Capitol Hill. Preventive Medicine residency funding, covering the uninsured, and tobacco control, are among the multitude of issues ACPM forcefully advocates to achieve a stronger profession and a healthier nation.
  - **Networking** – ACPM provides significant networking opportunities allowing members to meet with their colleagues throughout the country.
  - **Career Center** – ACPM's on-line job recruitment service for ACPM members. This service is destined to become the premiere employment service for Preventive Medicine physicians.
  - **Partnerships** – ACPM is an important member of numerous policy-oriented coalitions and groups, focusing its efforts on enhancing support for population-based services and clinical preventive interventions.
  - **Representation** – ACPM members represent the College and the field on numerous national scientific task forces, committees and coalitions, enhancing the visibility of preventive medicine in such areas as immunizations, domestic violence, high blood pressure, cholesterol, adolescent health, practice parameters, tuberculosis, women's health and quality management.
  - **Graduate Medical Education** – ACPM supports post-graduate preventive medicine training through publications, workshops and advocacy to expand residency-training funding and to develop the core competencies of preventive medicine.
- \* ACPM application must be filled out and turned in to ACPM staff at the PM 2011 registration desk no later than 12:00 p.m. on Saturday, February 19th, 2011. ACPM Membership staff must initial application.



Join Now!





**A FREE ARCHIVED  
EDUCATIONAL  
WEBINAR**  
CME AND MOC CREDITS AVAILABLE



**Lifestyle Medicine Approaches to  
Effective Employer Health & Wellness  
Initiatives**

**Liana Lianov, MD, MPH, FACPM**  
Assistant Professor, Departments of Public Health Sciences  
and Internal Medicine, University of California Davis,  
Sacramento, California

**Dexter W. Shurney, MD, MBA, MPH**  
Vanderbilt University and Medical Center/Benefits  
Administration, Nashville, Tennessee

**Shawn Leavitt**  
Vice President of Benefits, Safeway, Redwood, California

Access archive by visiting <http://livewebcast.net/LifestyleMedicine>



**"Can prevention research  
translate effectively into  
routine public health practice?"**

**Thursday, February 17**

**11:50 a.m. to 1:15 p.m.**

**Texas A/B/C-Level**

**Box lunches for 200 Participants**

***Advancing the Science  
of Public Health Practice:  
Practice-Based Research Networks  
in Public Health***

A Non-CME Educational Session supported by  
*Public Health Practice-Based Research Networks*,  
a national program of the Robert Wood Johnson Foundation®

**The American College of Preventive  
Medicine Invites you to attend the  
Annual Awards/New Fellows  
Banquet**

**Saturday  
February 19, 2011  
7:00 p.m. to 10:00 p.m.  
Texas C-level Four**

**Join us as we:**

- Honor this year's Award winners
- Induct new Fellows from 2010
- Showcase new ACPM activities
- Welcome new members
- Introduce Preventive Medicine 2012



Tickets for the Awards Banquet are \$85 and must be purchased in advance at the Preventive Medicine 2011 Registration Desk.

**Get your  
ACPM Gear!!!**

**Available at the Registration Desk  
ACPM Logo Merchandise.**

**Water Bottle \$6**

19 Oz. durable polycarbonated bottle

**Polo Shirts-\$20**

High Quality 100% pre-shrunk cotton polo with embroidered logo

**Portfolios-\$25**

Executive organizer features inside pockets for notes and cards, notebooks, and zipper closure.





Please Join Your Fellow Residents,  
Young Physicians, and Medical Students!

## **RPS/YPS/MSS Lecture and Welcome Reception**

**Room: Lone Star A-Level Two**

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**David Satcher, MD, PhD, FACPM,**

Director, The Satcher Health Leadership Institute,  
Morehouse School of Medicine

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**Kenneth H. Cooper, MD, MPH, FACPM,**

Founder and Chairman, Cooper Aerobics Center-  
Dallas and McKinney

---

**Dinner social in hotel area  
immediately following.**

*(price not included in registration fee)*



# AmeriSciences

*Feel Better, Look Better, Live Better!*



## First time attending the Preventive Medicine conference?

Join us over breakfast before the Opening General Session and learn how to make the most of your conference experience. Hear from and interact with the ACPM incoming president, conference chair, and executive director in an intimate setting:

- Receive an orientation to the conference structure, highlights, and opportunities to learn from and engage with your peers
- Learn about ACPM's strategic goals, accomplishments, and opportunities to participate in ACPM committees and initiatives
- Identify ways to shape next year's annual meeting

### When:

7:00-8:20 am, Thursday February 17

### Where:

Crockett D-Level Four,  
Grand Hyatt San Antonio

## See you there!

## Save the Date

**24th Annual Board Review Course**  
Crystal City, Virginia • August 20-24 2011!

**ACPM**  
American College of  
Preventive Medicine

The ACPM Preventive Medicine Review Course provides the only comprehensive framework for review and preparation for the American Board of Preventive Medicine (ABPM) certification examination. The course is aligned, in both content and emphasis, with the ABPM Study Guide and Exam Content Outlines that define the specialty of Preventive Medicine. For participants not preparing for the exam, the course is a valuable opportunity to update and refresh knowledge of preventive medicine and earn continuing medical education (CME) and maintenance of certification (MOC) credits.

### Features

- Comprehensive course syllabus
- Luncheon presentation by the ABPM including background on development of the exam and the scoring process
- Breakout sessions for review of your specialty
- Networking opportunities

For more information and to register for the 24th Annual Board Review Course please go to <http://www.acpm.org/review.htm>

*The 2009 and 2010 DVD ROMs with the course syllabus are for sale. To place an order please go to ACPM's registration desk!*

## Do you have questions about recertification?

## Well, they have answers...

## The Maintenance of Certification Part IV: Expert Panel

Friday, February 18th, 5:30pm-6:30pm  
Lone Star C-Level Two

- Understand the difference between CME and MOC
- Understand the role and responsibilities of the ABPM and ACPM in the recertification process
- Define what information is required to maintain board certification
- Understand the process for recertification (Part I – IV)

**Be sure to stop by the ACPM membership booth to submit your questions!**

# Preventive Medicine 2011 Exhibitors

## Abaxis

**Website:** [www.piccoloxpress.com](http://www.piccoloxpress.com)

**Description:** The Piccolo Xpress™ point-of-care chemistry analyzer brings comprehensive CLIA waived diagnostics to physician offices. In 3 easy steps, the Piccolo delivers lab-accurate chemistry results in minutes, using a unique menu of 15 single-use reagent panels, 11 of which are CLIA waived. With the Piccolo, doctors can make better-informed treatment decisions, reduce time spent preparing and reviewing labs, and increase efficiency and billable hours.

**Booth #23**

## ACPM Career Center

**Description:** Preventive medicine physicians will have a unique opportunity to network with preventive medicine/ public health companies and distribute their bios or CVs to employers; at the same time, recruiters will have a unique opportunity to network with about 900 preventive and medical quality physicians, enhance the brand of their companies and conduct onsite interviews.

**Booth #39**

## American College of Lifestyle Medicine

**www.lifestylemedicine.org**

**Description:** ACLM is the first national medical specialty society for healthcare professionals who utilize evidence-based lifestyle interventions as the primary therapeutic tool in the treatment and management of disease. Our members are engaged in practice, teaching, and research on all levels and in various areas of healthcare. ACLM is the collective voice and community for Lifestyle Medicine (LM), advocating for the practice and practitioners of LM, developing standards and credentialing, and much more.

**Booth #29**

## Agency for Healthcare Research and Quality

**Website:** [www.ahrq.gov](http://www.ahrq.gov)

**Description:** The Agency for Healthcare Research and Quality

(AHRQ) is the lead Federal agency charged with improving the quality, safety, efficiency, and effectiveness of health care for all Americans. As one of 12 agencies within the Department of Health and Human Services, AHRQ supports health services research that will improve the quality of health care and promote evidence-based decision making.

**Booth #10**

## AHRQ Healthcare Cost and Utilization Project (HCUP)

**www.hcup-us.ahrq.gov**

**Description:** Sponsored by the Agency for Healthcare Research and Quality (AHRQ), the Healthcare Cost and Utilization Project (HCUP) is a family of health care databases and related software tools developed through a Federal-State-Industry partnership to build a multi-State health data system for health care research and decision making.

**Booth #9**

## American Board of Preventive Medicine

**Website:** [www.theabpm.org](http://www.theabpm.org)

**Description:** The American Board of Preventive Medicine, Inc (ABPM) is a member Board of the American Board of Medical Specialties. The ABPM offers certification in the specialty areas of Aerospace Medicine, Occupational Medicine, and Public Health/General Preventive Medicine and in the subspecialty areas of Medical Toxicology and Undersea and Hyperbaric Medicine. Complete information on the ABPM is available on our website at [www.theabpm.org](http://www.theabpm.org)

**Booth #26**

## American Express

**Website:** [Open.com](http://Open.com)

**Description:** American Express Open is a division of American Express that is dedicated to the small business owners with a special interest in the medical community. We offer financial tools that benefit the physician practice from online management tools,



buyer protection programs and many other financial programs that are not available through other channels. We conduct business according to several guiding principles: trust, integrity, security, quality and customer service.

**Booth #30**

## AmeriSciences

**Website:** [www.AmeriSciences.com](http://www.AmeriSciences.com)

**Description:** AmeriSciences has partnered with physicians and scientists to develop enhanced nutrition by providing a line of nutritional supplements that offer health & wellness solutions that target your needs with premium effective formulations backed by science.

In maintaining over-the-counter (OTC) pharmaceutical equivalent standards, rigorous quality assurance tests ensure the safest and most effective products for you and your family to improve the quality of life.

With unsurpassed dissolution, optimal dosages and ingredient purity, AmeriSciences gives you the safest and most effective health & wellness products on the market today.

**Booth #28**

## Army Medical Recruiting

**Website:** [www.goarmy.com](http://www.goarmy.com)

**Description:** The U.S. Army Medical Corps has a variety of dynamic opportunities available

for talented doctors to serve their country. Visit the Army Medical Corps booth to meet an Army doctor and learn more about full-time positions in the Army or part-time positions in the Army Reserve.

**Booth #12&13**

## Bios Life Slim

**Website:** <http://www.bioslifeslim.com/hartfamilymedicine/>

**Description:** Bios Life Slim is a nutritional product clinically proven to help restore and maintain healthy blood glucose and cholesterol levels, and facilitate fat loss. It delivers a patented, scientifically formulated matrix of fiber, vitamins, and minerals that results in a drink mix that can be used easily in daily routines.

**Booth #24**

## Cancer Prevention Fellowship Program, NCI, NIH

**Website:** [www.3.cancer.gov/prevention/pob/](http://www.3.cancer.gov/prevention/pob/)

**Description:** The overarching goal of the Cancer Prevention Fellowship Program (CPFP) is to provide a strong foundation for scientists and clinicians to train in the field of cancer prevention and control. As part of our Program, we offer training toward an M.P.H. degree at an accredited university during the first year (if necessary), followed by mentored research with investigators at the National Cancer Institute (NCI). Outstanding opportunities



for cutting-edge research in clinical and population-based cancer prevention have been the hallmarks of the Program since its inception in 1987. In addition, a partnership between the NCI and FDA provides opportunities for prevention research in drugs, biologics, and medical devices. Educational opportunities are provided throughout the fellowship to complement research training, including the NCI Summer Curriculum in Cancer Prevention; Grant Writing Workshops; Cancer Prevention and Control Colloquia Series; Leadership Training; and weekly Fellows' Research Meetings. The CFPF is interested in potential candidates with clinical backgrounds.

**Booth #14**

## CDC/Prevention Research Centers Program

**Website:** [www.cdc.gov/prc](http://www.cdc.gov/prc)

**Description:** CDC's Prevention Research Centers Program is a national network of 37 academic research centers committed to promoting health and preventing disease. The centers, located at schools of public health or medicine, work with members of their local communities to develop and evaluate community-based interventions that address the leading causes of death and disability in the nation. University researchers, health agencies, and nonprofit organizations work together to translate promising research findings into practical, innovative and effective programs.

**Booth #17**

## Centers for Disease Control and Prevention

**Website:** [www.cdc.gov/travel](http://www.cdc.gov/travel)

**Description:** Centers for Disease Control and Prevention. Division of Global Migration and Quarantine Travelers' Health

**Booth #16**

## Centers for Disease Control and Prevention (CDC)

**Website:** [www.cdc.gov/hiv](http://www.cdc.gov/hiv)

**Description:** The National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention maximizes public health and safety nationally and internationally through the elimination, prevention, and control of disease, disability, and death caused by Human Immunodeficiency Virus Infection/Acquired Immunodeficiency Syndrome, Non-HIV Retroviruses, Viral Hepatitis, other Sexually Transmitted Diseases, and Tuberculosis

### DHAP

The Division of HIV/AIDS Prevention provides national leadership and support for HIV prevention research and the development, implementation, and evaluation of evidence-based HIV prevention programs serving persons affected by, or at risk for, HIV infection.

**Booth #21**

## Centers for Medicare and Medicaid Services (CMS)

**Website:** [www.medicare.gov](http://www.medicare.gov)

**Description:** CMS's national headquarters is located in Baltimore Maryland. The 10 regional offices work with the contractors who administer the Medicare program and work with the States who administer the Medicaid, SCHIP, HIPAA and survey and certification of health providers. CMS works closely with the Social Security Administration (SSA) to provide information about Medicare to beneficiaries applying for, or currently receiving, retirement, or disability benefits at local SSA district offices.

**Booth #22**

## Department of Veterans Affairs (HRRO)

**Website:** [www.vacareers.va.gov](http://www.vacareers.va.gov)

**Description:** The Healthcare Retention and Recruitment Office advertises the advantages offered in a career with the VA for both potential and current employees. HRRO promotes the retention of our healthcare professionals by offering education scholarships to hire

hard-to-recruit occupations. HRRO also administers several initiatives that enhance the recruitment of highly qualified healthcare professionals. These initiatives include implementing VHA national media marketing strategies; online recruitment programs; producing public service announcements; placing advertising in professional journals; and creating the VHA job internet site, VAcareers, and the VHA Healthcare Recruiter's Toolkit. Additionally, HRRO provides education debt reduction payment to priority hard-to-recruit qualified healthcare professionals. Through advertising, outreach activities, scholarships, and other initiatives, HRRO can help managers meet their workforce planning and recruitment needs, staff development education goals, and network director performance measures.

The Recruiting & Staffing Service (R&SS) Division under HRRO is a premiere network of efficient, caring, motivated, and diverse HR Professionals providing external Title 5 recruitment and staffing services to VHA nationwide. Their primary focus is to recruit and refer highly qualified applicants to occupy the workforce which takes outstanding care of our Nation's veterans. The R&SS is a virtual automated network that consists of ten different offices located in

Atlanta, Bath, Bedford, Cleveland, Coatesville, Indianapolis, Little Rock, Los Angeles, Richmond and Topeka.

The retention and recruitment programs we offer also help solve some of the challenges that the healthcare industry and VA human resources staff face today.

## Booth #27 Elsevier, Inc.

**Website:** [elsevierhealth.com](http://elsevierhealth.com)

**Description:** Elsevier, a premier worldwide health science publishing company, is proud to publish AMERICAN JOURNAL OF PREVENTIVE MEDICINE, the official journal of the American College of Preventive Medicine. Please stop by our booth to view the latest issue of the journal.

**Booth #11**

## Intellica Corporation

**Website:** [www.intellicacorp.com](http://www.intellicacorp.com)

**Description:** Intellica Corporation is a state certified HUB, and a leading SBA 8(a) certified, minority and service-disabled veteran owned small business, providing comprehensive information technology services to both government and commercial organizations worldwide. Intellica Corporation provides innovative, customized and reliable solutions to software development, program management and support services for the healthcare industry.



# Preventive Medicine 2011 Exhibitors

Our competencies also include database design and maintenance, systems support, IT/IM consulting and staffing clinical informatics, health services research and population health consulting.

**Booth #20**

## MatchMD

**Website: n/a**

**Description:** MatchMD is an Internet-based software program that creates and manages physician on-call schedules. Rapid access to these schedules results in efficient communication between facility staff and physicians. MatchMD ensures the correct on-call physician is contacted via text-capable cell phone or two-way pager. Clinician responses can be electronically authenticated. All messages are time-stamped and archived. Print and transfer features permit placement of message traffic into both paper and electronic medical records.

**Booth #19**

## Metagenics, Inc

**Website: [www.metagenics.com](http://www.metagenics.com)**

**Description:** Metagenics, headquartered in San Clemente, CA, is a global life sciences company focused on reversing chronic illness and improving health. Founded in 1983, the company serves tens of thousands of health care providers and more than a million patients worldwide, and holds over 40 proprietary patents for use in nutraceuticals, medical foods, and pharmaceuticals. Metagenics' innovative program, FirstLine Therapy®, successfully integrates nutritional genomics, functional medicine, and lifestyle medicine to help health care providers find solutions to society's most pressing health concerns.

**Booth #1&2**

## Nutrition Quest

**Website: [www.nutritionquest.com](http://www.nutritionquest.com)**

**Description:** Provides tailored web-based life-style intervention program with proven efficacy – goals focus on choosing better fats/carbohydrates, eating more fruits and vegetables, and increasing physical activity. Company also provides standardized diet and physical activity assessment questionnaires for researchers and clinicians; available in both scannable paper/pencil format and online format with automated analysis.

**Booth #15**

## Oxford Immunotec, Inc

**Website: [www.tspot.com](http://www.tspot.com)**

**Description:** Oxford Immunotec is the manufacturer of the T-SPOT®. TB test, the only blood test that makes testing for tuberculosis infection easy. The T-SPOT®.TB test was designed to deliver highly accurate, consistent results in just one office visit.

**Booth #40**

## Physicians Committee for Responsible Medicine

**Website: [www.nutritionmd.org](http://www.nutritionmd.org)**

**Description:** PCRM has educational materials for you and your patients to help you implement disease prevention and reversal through diet. Our materials will help you with critical dietary information.

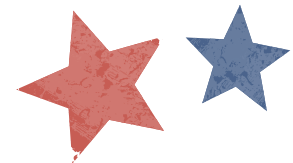
**Booth #25**

## U.S. Army Health Care Team

**Website: [www.goarmy.healthcare.com](http://www.goarmy.healthcare.com)**

**Description:** We manage all of the licensed healthcare professionals in the US Army Medical Department Active duty and US Army Reserves.

**Booth #18**



## ACPM Welcomes the 2011 Members of its Corporate Roundtable

### Gold

AstraZeneca

### Bronze

EHE International

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# Acknowledgements

## Introducing Your Preventive Medicine 2011 Conference Chair



**Liana Lianov,  
MD, MPH, FACPM**

**Assistant Professor,  
Departments of Public  
Health Sciences and  
Internal Medicine,  
University of California  
Davis**

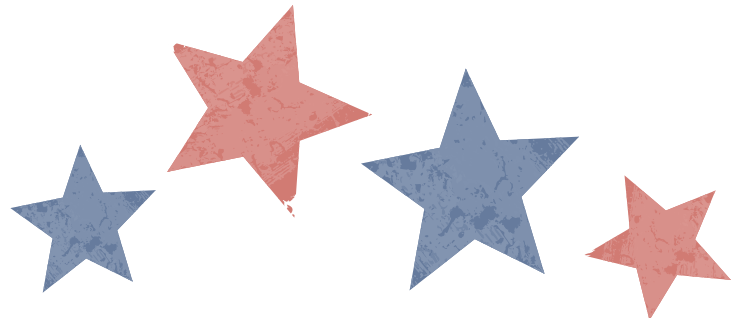
Dr. Liana Lianov is Associate Professor in the Departments of Public Health Sciences and Internal Medicine at the University of California Davis and founder of HealthType which provides health promotion services for lay and professional audiences. She recently served as Vice President of Clinical Operations at Berkeley HeartLab where she directed a national cardiovascular disease management program which focuses on health behavior change in nutrition, physical activity, medication adherence, and stress management. Dr. Lianov also previously directed the Healthy Lifestyles and Medicine and Public Health Divisions at the American Medical Association where she provided leadership for public and physician education in healthy lifestyles and spearheaded advocacy in support of health promotion and disease prevention. She is President-Elect for the American College of Lifestyle Medicine, board member of the American College of Preventive Medicine, and chair of American College of Preventive Medicine's Lifestyle Medicine Task Force.

As the Planning Committee Chair, Dr. Lianov will preside over the conference as Master of Ceremonies and welcome participants to the 2011 Preventive Medicine Annual Conference.



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Assistant Professor, Departments of Public Health Sciences and Internal Medicine, University of California Davis

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Epidemic Intelligence Service Officer  
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President, ACPM Resident Physician Section

**Scientific Review Committee Chair**  
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Medical Epidemiologist, Division of Birth Defects and Developmental Disabilities  
Centers for Disease Control and Prevention

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General Preventive Medicine Resident  
Uniformed Services University of the Health Sciences Resident

**Peter G. Seguin, MD, MPH**  
Preventive Medicine & Biometrics

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**Wellness Activities**  
**Robert L. Oldham MD, MSHA**  
Fresno County Perinatal Mental Health Program  
Medical Director/ Psychiatrist

## Preventive Medicine 2011 Conference Partners

**Lifestyle Medicine 2011**  
**Wayne Dysinger, MD, MPH, FACPM**  
President, American College of Lifestyle Medicine

**Medical Quality 2011**  
**Alan Krumholz, MD**  
VP for Practice Development  
FSH Mayo Health System

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### Clinical Preventive and Lifestyle Medicine Track

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David Ferris, MD

### Career Development Sub-Track

Fabiolla Siqueira, MD  
Leonard Moore, Medical Student

### A special thanks to the Preventive Medicine 2011 Scientific Review Committee for their work in preparation for the meeting.

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