

2021 PROSPECTUS



— AMERICAN COLLEGE OF —
Medical Quality

Mission, Values & Vision

Our Mission

The mission of the American College of Medical Quality (ACMQ) is to provide leadership and education to the field of healthcare quality management. ACMQ is a 501 (c) (3) non-profit organization founded in 1973.

Our Vision

ACMQ is the organization for healthcare professionals responsible for providing leadership in quality and safety outcomes, who want or need the tools, experience and expertise to improve the quality and safety of patient care.

Our Values

- To educate and provide a forum for healthcare professionals, government agencies, and other regulatory bodies involved in medical quality management;
- To provide a core body of knowledge to healthcare professionals in the field of medical quality management;
- To elevate the standards of medical schools and post-graduate education in medical quality management;
- To conduct and sponsor on-going research and evaluation in the various fields of medical quality.

Membership

The American College of Medical Quality represents medical quality professional leaders from health systems, academia, public health, healthcare payers, life sciences, government, and other healthcare settings across the United States and internationally.



Our Value Proposition to Partners

1. Collaboration to influence education, advocacy, quality outcomes and thought leadership.
2. A seat at the table to develop meaningful and long lasting relationships with ACMQ leaders.
3. Opportunity to develop innovative programs and services to improve medical quality and patient care.

ACMQ 2021 Sponsorship Benefits

ENTERPRISE MEMBERSHIP

\$15,000

- Complimentary Fall, 2021 Virtual Medical Quality Registration for four
- Complimentary Professional Membership to ACMQ for four
- Highest placement of company logo on ACMQ sponsor website page with link to company website
- Highest placement of company logo in ACMQ quarterly newsletter
- Highest placement of company logo on all virtual collateral meeting materials
- Exhibit at Fall, 2021 Virtual Medical Quality Meeting virtual exhibit hall
- ACMQ partner logo seal
- Two complimentary job postings on ACMQ website and 20% off any additional postings
- One dedicated eblast to membership
- Copy of Virtual Medical Quality 2021 meeting attendee list
- Sponsorship of a Mindfulness Moment, Virtual Happy Hour or Coffee Chat virtual networking event with all ACMQ members and leadership invited
- Membership on ACMQ Industry Advisory Board (Two meetings annual with board of directors)

ACMQ 2021 Sponsorship Benefits

CORPORATE MEMBERSHIP

\$10,000

- Complimentary Fall, 2021 Virtual Medical Quality Registration for two
- Complimentary Professional Membership to ACMQ for two
- Prominent placement of company logo on ACMQ sponsor website page with link to company website
- Prominent placement of company logo in ACMQ quarterly newsletter
- Prominent placement of company logo on all virtual collateral meeting materials
- Exhibit at Fall, 2021 Virtual Medical Quality Meeting virtual exhibit hall
- ACMQ partner logo seal
- Copy of Virtual Medical Quality 2021 meeting attendee list
- Membership on ACMQ

KEY STAKEHOLDER MEMBERSHIP

\$5,000

- Complimentary Fall, 2021 Virtual Medical Quality Registration for one
- Complimentary Professional Membership to ACMQ for one
- Placement of company logo on ACMQ sponsor website page with link to company website
- Placement of company logo in ACMQ quarterly newsletter
- Placement of company logo on all virtual collateral meeting materials
- Exhibit at Fall, 2021 Virtual Medical Quality Meeting virtual exhibit hall
- ACMQ partner logo seal
- Two complimentary webinar registrations
- Copy of Virtual Medical Quality 2021 meeting attendee list

OTHER PARTNERSHIP OPPORTUNITIES

Meeting Items:

- Sponsor a Mindfulness Moment during ACMQ Fall, 2021 Virtual Meeting **\$2500**
- Sponsor a Virtual Happy Hour during ACMQ Fall, 2021 Virtual Meeting **\$2500**
- Sponsor a Virtual Coffee Chat during ACMQ Fall, 2021 Virtual Meeting **\$2500**
- Sponsor Virtual Speaker Hub at ACMQ Fall, 2021 Virtual Meeting **\$2500**
- Sponsor Live Polls during ACMQ Fall, 2021 Virtual Meeting **\$2500**
- Virtual Exhibit Space at ACMQ Fall, 2021 Virtual Meeting **\$1000**

Organizational Items:

- Logo in ACMQ Quarterly Newsletter **\$1000**
- Logo on ACMQ Learning Management System Platform **\$1000**
- Partner with ACMQ to develop a Podcast, including content (45 minutes) **\$2500**
- Partner with ACMQ to develop a Webinar, including content (45 minutes) **\$2500**
- Company Advertisement during a Podcast or Webinar **\$1000**
- Membership on ACMQ Corporate Advisory Board **\$8,000** Annual (*Includes two meetings with board of directors*)
- ACMQ Partner Seal **\$2000**
- Sponsor a Virtual Coffee Chat at any time (45 minutes) **\$2500**
- Sponsor a Virtual Happy Hour at any time (45 minutes) **\$2500**
- Sponsor a Virtual Happy Hour for Board of Directors (45 minutes) **\$3000**